



ABOUT THE INSTITUTION

The growth and development of the nation is largely depended upon the spread of education and intelligence to the people. Having this idealistic vision, two great philanthropists of Pollachi, Late. Shri. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr. N.Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started Nallamuthu Gounder Mahalingam College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the Academic year 1987-88. The college has been Re-Accredited by NAAC with A++ and it is an ISO 9001: 2015 Certified Institution. The total student strength is around 5000+. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 26 UG, 11 PG and 13 Ph.D. Programmes, in addition to Diploma and Certificate Courses. The college has been ranked within Top 101-150 in India by NIRF 2024 and ranked 18th as best Commerce Institution in India by Outlook-ICARE Ranking 2024

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The PG Department of Commerce with International Business is established in the year 2002 with a prime motto to uplift the rural students to know the edge in the specialized field of International Business. The curricula is designed and developed at regular interval, once in a year. The PG programme is catering students from multidiscipline, the course is framed in order to fulfil the needs and wants of the students and industry as well. The UG programme in the same discipline is initiated as a mark of the Diamond Jubilee Year of the College in 2017. The Department focuses on nurturing entrepreneurial skills, leadership qualities and preparing the students as leader of future. It involves the students in various Skill Development Programme, Orientation Programme, Workshop and Extension Activities. It keenly concentrates on the recent trends prevailing in the environment, update its curriculum to match it with the industrial needs and enrich the students accordingly, so as to get success with the help of Team Work. The Strength of the Department is its Qualified Faculty Team which always focuses on achieving the goals of Student and College as well.



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ARTIFICIAL INTELLIGENCE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT
ETHICAL IMPLICATIONS IN AUTOMATION, TRANSPARENCY & SUSTAINABILITY

VOLUME - I

ICSSR Sponsored One Day National Seminar on **ARTIFICIAL INTELLIGENCE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT ETHICAL IMPLICATIONS IN AUTOMATION, TRANSPARENCY & SUSTAINABILITY**

VOLUME - I



Organised by

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Editors in Chief: Dr. D. Divya
Dr. G. Vignesh

Editors : Dr. B. Rohini
Mrs. M. Ragaprabha

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