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(AUTONOMOUS)**

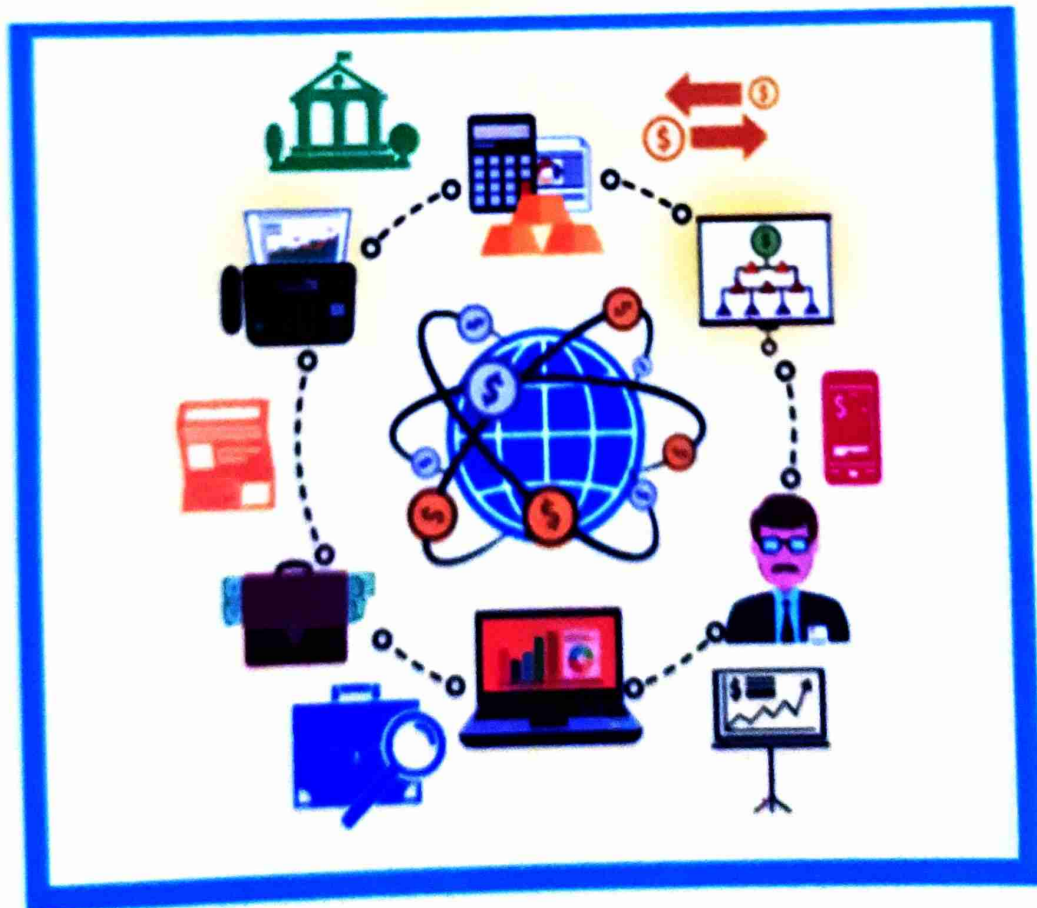
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**DEPARTMENT OF BUSINESS ADMINISTRATION**

# **RECENT TRENDS IN COMMERCE AND MANAGEMENT**



**Dr. U. Thaslim Ariff  
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Dr. U. Thaslim Ariff Ph.D., NET in Commerce is presently working as Assistant Professor in Department of Business Administration at NGM College, Pollachi. She has more than 8 years of teaching experience at Under Graduate and Post Graduate level. She has published more than 12 research papers in National and international Journal. She acted as a resource person for various colleges

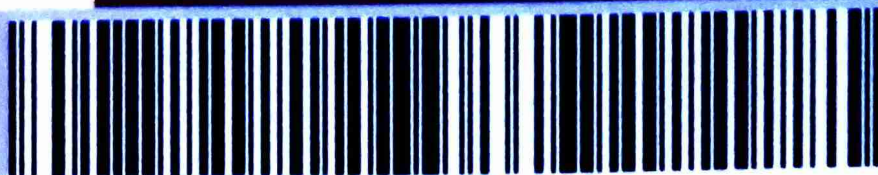


Working as Head, Department of Business Administration at NGM College (Autonomous), Pollachi. He has obtained his Ph.D. Degree in Commerce from Bharathiar University, Coimbatore. Dr. Veerakumar, is Multi-talented personality with 5 Post-Graduate Degrees, Dual M.Phil holder, Dual Under-Graduation in Management also in Library & Information Science. Holds more than 14 years of teaching experience. He is acting as an Editor, Reviewer and Board Member of Various International Journals. The recipient of numerous awards from various institutions; some of them are, A Best Teacher Award, Best Researcher Award and Best Faculty in Rural Institution. As the motivational speaker, rendered several guest lecturers in various colleges in various regions and acted as a Resource person for training programmes for teachers in various schools.



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