



# IMPACT OF FACEBOOK ON **THE BUYING BEHAVIOUR OF STUDENTS**

Dr. N. Giri | Dr. B. Indira Priyadharshini  
Dr. R. Ramya

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**Dr. N. Giri,  
Dr. B. Indira Priyadharshini &  
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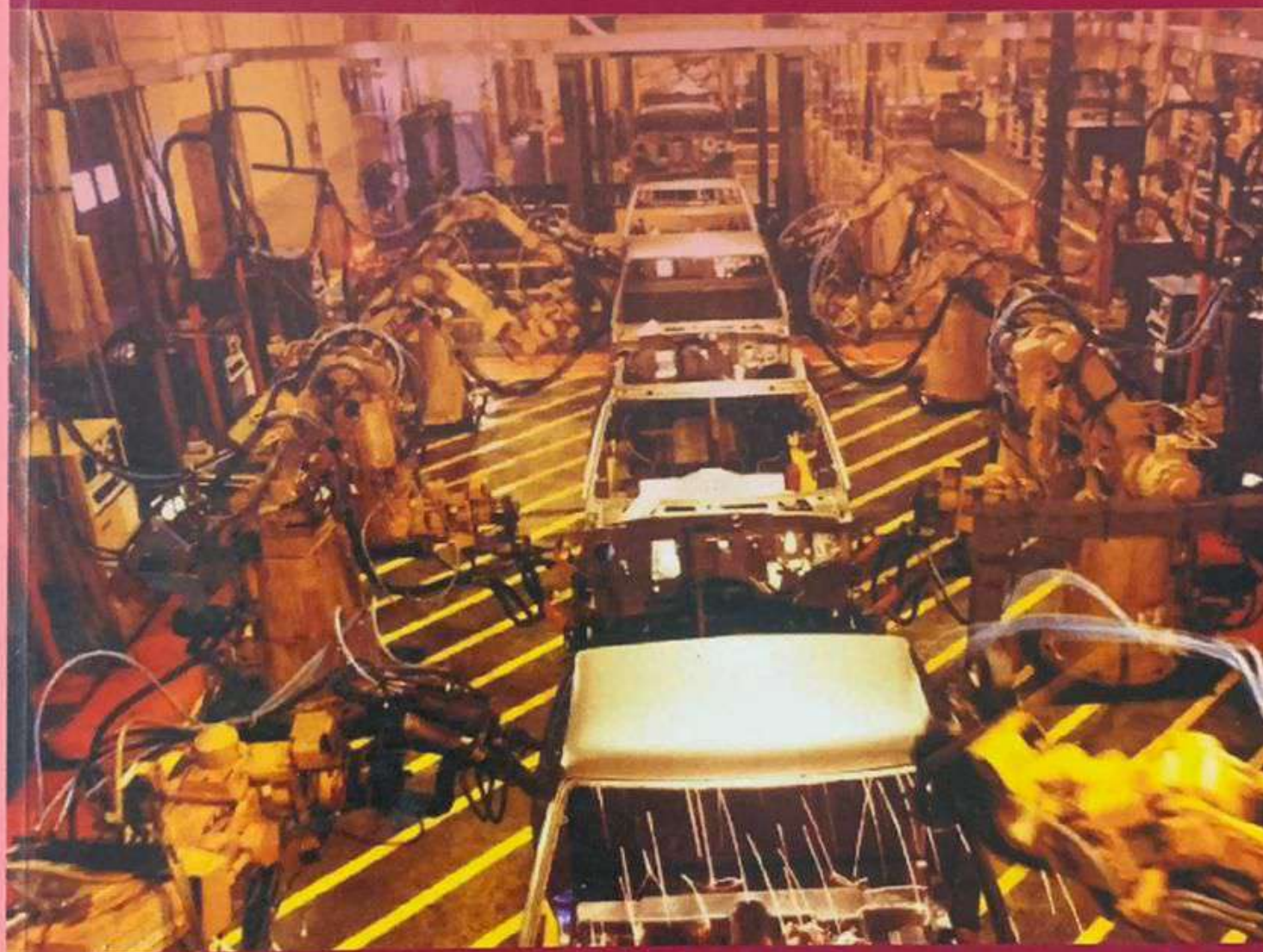
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