

WOMEN ENTRENEURSHIP FOR ECONOMIC DEVELOPMENT



Dr.M.V.SATHIYA BAMA

**WOMEN ENTREPRENEURSHIP FOR ECONOMIC
DEVELOPMENT**

Dr.M.V.SATHIYA BAMA

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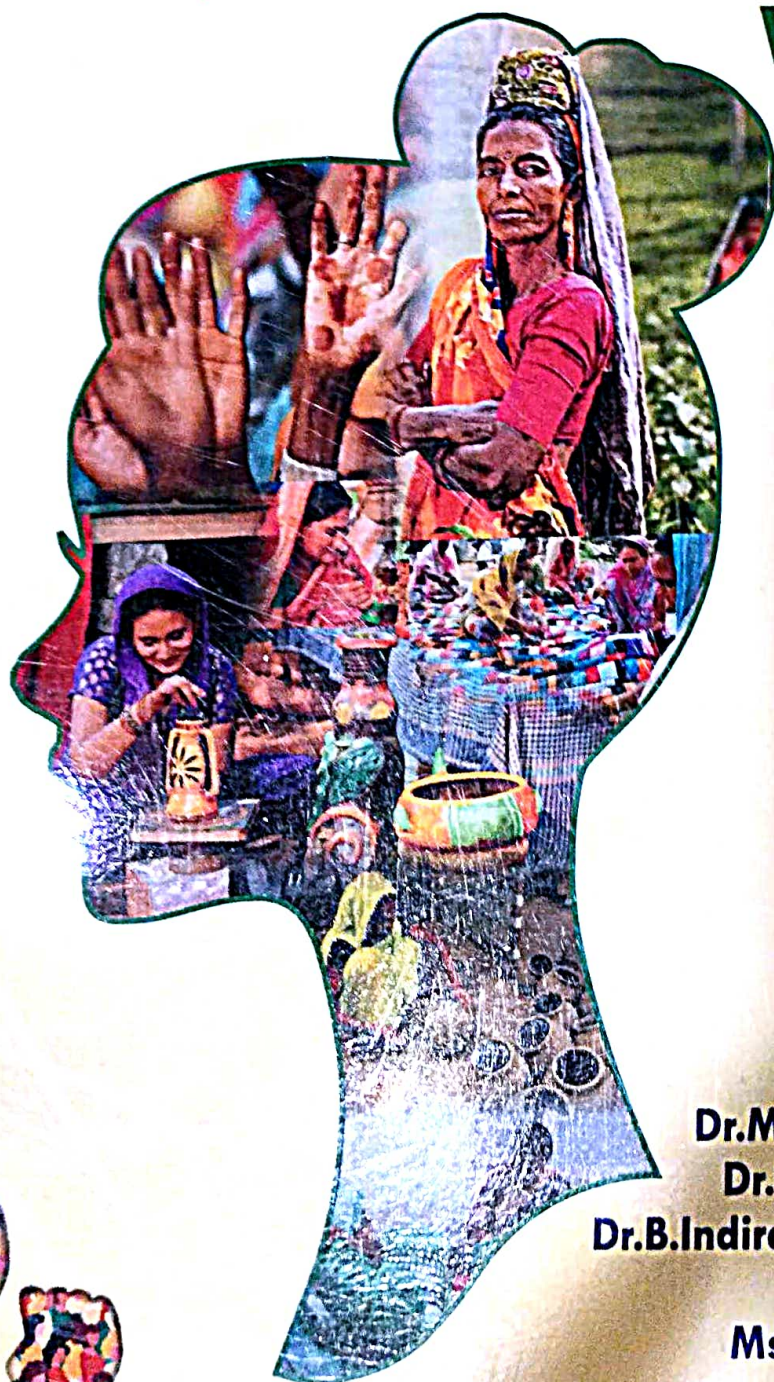
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M.V.Sathiyabama presently working as Associate Professor & Head in Commerce (E- Commerce), NGM College, Pollachi. She has over 20 years of teaching experience of which 5 years in post graduate classes in commerce. She has received 3 awards and published one book. She has participated several international, national and state level conferences, seminars, symposiums and workshops and presented research papers. She has guided number of M.Phil and PhD projects in commerce. She had organized a national level symposium. She has published several research papers and articles in various books and journals. She is serving as resource person for various institutions. Her area of interest is marketing. She has received a Minor Research project sanctioned by UGC and also received seed money project from Management NGM College. She also served as co-ordinator in Students Guild of Services (SGS) NGM College, Pollachi and Co-Coordinator cum article writer in Manayiyal Mahathuvam and Ulavu Bharatham certificate programme. She served as an internal auditor in ISO cell. She can be reached through her mail id: sathiyabama.ecom@gmail.com

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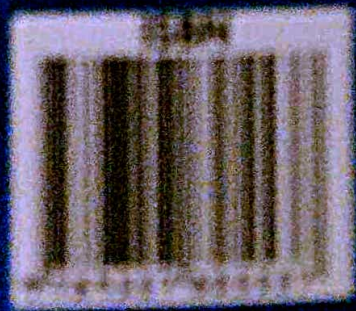
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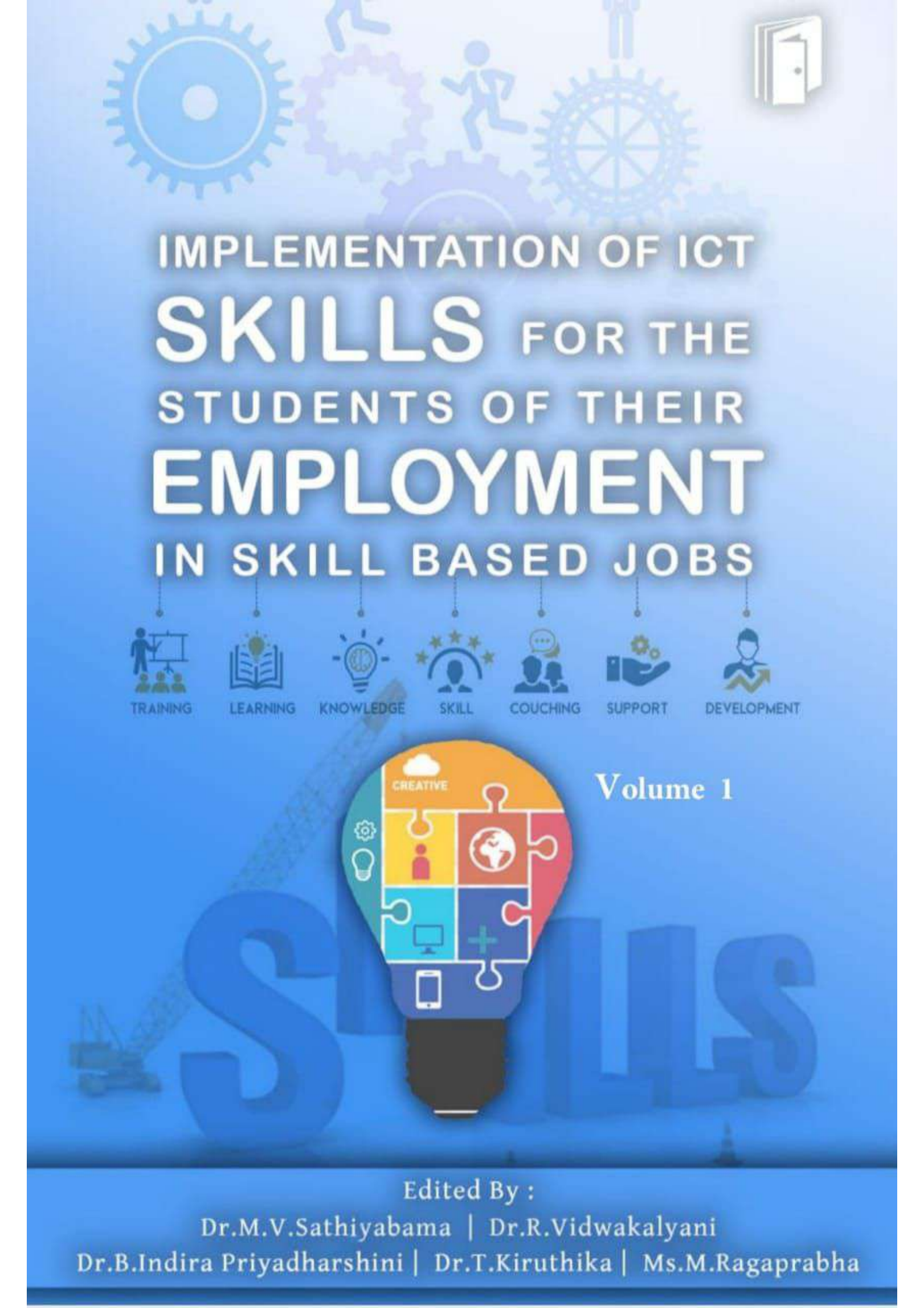
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