

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: DECEMBER- 2022

M.Com – International Business

MAXIMUM MARKS: 50

I SEMESTER

TIME: 3 HOURS

INTERNATIONAL BUSINESS RELATIONS

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. Domestic rivalry creates pressure to innovate, improve quality, and reduce costs which in turn help to create world-class ____.
(a) Competitors (b) Business
(c) Market (d) Economic environment
2. This country is an active member of OPEC _____.
(a) Portugal (b) The United Kingdom
(c) Saudi Arabia (d) India
3. Globalization refers to _____.
(a) Less foreign trade and investment
(b) A more integrated and interdependent world
(c) Lower incomes worldwide
(d) Global warming and their effects
4. _____ State can have an elected or hereditary head.
(a) Democratic (b) Autocratic (c) Socialized (d) Republic
5. The headquarters of the ASEAN is located in which of the following country?
(a) Vietnam (b) Indonesia (c) Thailand (d) Singapore

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define 'Environmental Analysis'.
7. What are Micro Political risks in International Business?
8. List the main problems of international business relations.
9. What is pure democracy?
10. Define 'Economic Integration'.

(CONTD....2)

SECTION – B (5 X 3 = 15 MARKS)

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(Qn. No. 11 to 15 Questions for Short Answers with internal choices) (K3)**

11. (a) Analyze in detail the components of Economic Environment.
(OR)
(b) Explain the impact of technology on business operations.
12. (a) What are the features of globalization?
(OR)
(b) How can the activities of MNCs be regulated?
13. (a) What is national power and its elements in international relations.
(OR)
(b) Bring out the different components of national balance of power.
14. (a) Explain the main reasons for varying business laws in different countries.
(OR)
(b) Explain the different functions of diplomacy.
15. (a) State and explain the objectives of European Union.
(OR)
(b) State the reasons why Russia is opposing the Ukraine to join in NATO.

SECTION – C (5 X 5 = 25 MARKS)

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(Qn. No. 16 to 20 Questions for Long Answers with internal choices) (K4 (Or) K5)**

16. (a) “Globalization will not lead to global prosperity, but global poverty” – Do you agree with statement?
(OR)
(b) Analyze the causes of dominance of MNCs in the world.
17. (a) Explain cultural environment. Discuss the cultural environment of India.
(OR)
(b) Analyze the ways and means of managing political risks in International Business.
18. (a) Explain the different methods of resolving International business disputes.
(OR)
(b) Discuss the different tools for evaluating balance of national power.
19. (a) Compare the Imperialism, Colonialism and Nationalism.
(OR)
(b) “Economic Integration is an alternative to the policy of Free Trade” – Discuss this statement.
20. (a) Explain the role of SAARC for promoting their member countries.
(OR)
(b) Analyze the objectives and functions of BRIC countries.