

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022 ONLY)

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22PIB103

REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: DECEMBER- 2022

M.Com – International Business

MAXIMUM MARKS: 50

I SEMESTER

TIME: 3 HOURS

CYBER SECURITY & BUSINESS COMMUNICATION

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. Total types of scanning in cyber security is _____
a) 1 b) 2 c) 3 d) 4
2. Identify the term which denotes the protection of data from modification by unknown users _____
a) Confidentiality b) Authentication
c) Integrity d) Non-repudiation
3. According to Hoben communication is the _____ interchange of thought or idea.
a) Audio b) Visual c) Written d) Verbal
4. What style format is the business letter written in?
a) Left format b) Block format c) Center format d) Square format
5. In business telephone calls, making a request always uses _____
a) The passive form b) Direct categorical statements
c) The imperative form d) The interrogative form

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define cryptography authentication.
7. State the sandboxing.
8. Give the meaning of assertive communication.
9. Recite the inquiry in business.
10. What is panel interview?

SECTION – B (5 X 3 = 15 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(Qn. No. 11 to 15 Questions for Short Answers with internal choices)

(K3)

11. a) Describe the importance of password system.

(OR)

- b) List the uses of authentication.

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12. a) Illustrate the role of vulnerability auditing.
(OR)
b) Examine the types of intellectual property rights.
13. a) Describe the process of communication.
(OR)
b) Show the different types of communication media.
14. a) Interpret the inquiries and replies.
(OR)
b) Discover the importance of E-mail communication.
15. a) List and explain the types of interview.
(OR)
b) Describe the basic rules of etiquette in the workplace.

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(Qn. No. 16 to 20 Questions for Long Answers with internal choices****(K4 (Or) K5)**

16. a) Discuss the features and types of cryptography.
(OR)
b) Criticize the malicious software and explain its types.
17. a) Evaluate the importance of software security.
(OR)
b) Analyse the ethical and legal in network security.
18. a) Appraise 7 C's for effective communication.
(OR)
b) Summarise the barriers to effective communication.
19. a) Classify the importance and advantages of business letters.
(OR)
b) Examine the essential qualities of a good business letter.
20. a) Discuss the different stages of an interview process.
(OR)
b) Evaluate the rules of table manners and its importance.