

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2022 ONLY)

SUBJECT CODE **22PCO102**

REG.NO.

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS: DECEMBER – 2022**

**M.Com.**  
**SEMESTER: I**

**MAXIMUM MARKS: 50**  
**TIME : 3 HOURS**

**BUSINESS ENVIRONMENT**

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**(Objective Questions with four Multiple Choices) (K1)**

1. Changes in Interest rates, inflation rates, changes in disposable income of people are examples of .....
  - a) Economic Environment
  - b) Social Environment
  - c) Legal Environment
  - d) Political Environment
2. Relaxing the restrictions and controls imposed on business and industry means .....
  - a) Securitization
  - b) Liberalization
  - c) Privatization
  - d) Globalization
3. CSR stands for.....
  - a) Corporate Society Responsibility
  - b) Company Social Responsibility
  - c) Corporate Social Responsibility
  - d) Company Society Responsibility
4. More expansion of foreign direct investment can boost.....
  - a) Money Circulation
  - b) Demand
  - c) Unemployment
  - d) Employment
5. United Nations Conference on Trade and Development (UNCTAD) was established on.....
  - a) 30<sup>th</sup> December 1964
  - b) 30<sup>th</sup> December 1965
  - c) 30<sup>th</sup> December 1966
  - d) 30<sup>th</sup> December 1967

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)**

6. Define Business Environment
7. Expand FEMA
8. What is the meaning of Business Ethics?
9. How does FDI benefit the home country?
10. Write a short note on IMF

**(CONTD .... 2)**

**SECTION – B****(5 X 3 = 15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(Qn. No. 11 to 15) Questions for Short Answers with internal choices.****(K3)**

11. a) State briefly the objectives of business environment  
(OR)  
b) Show the differences between micro and macro environment
12. a) Categorize the various modes of entry into international business  
(OR)  
b) Articulate the various rules and regulations framed under FEMA.
13. a) Indicate clearly the objectives of business ethics  
(OR)  
b) Label out briefly the importance of balance of payments
14. a) Bring out the various changes in India's FDI Policy  
(OR)  
b) Compare between home country and host country
15. a) Mention clearly the various functions of WTO  
(OR)  
b) List the main features of TRIMS

**SECTION – C****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(Qn. No. 16 to 20 Questions for Long Answers with internal choices.****(K4 (Or) K5)**

16. a) Enumerate in detail the various types of Micro and Macro Environment  
(OR)  
b) Discuss the role and significance of MSME in Economic Development
17. a) Examine the various theories of international trade  
(OR)  
b) Compare and contrast the tariff and non-tariff barriers
18. a) Describe briefly the pros and cons of corporate social responsibilities  
(OR)  
b) Elucidate clearly the various components of balance of payment (BOP)
19. a) Examine in detail the various types of foreign direct investment (FDI)  
(OR)  
b) Explain briefly the cost and benefits of FDI to home countries
20. a) Discuss in detail the various benefits of IMF and World Bank  
(OR)  
b) Distinguish between GATT and WTO

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