

FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020 ONLY)

20UIB517

REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: DECEMBER-2022

B.Com-International Business

MAXIMUM MARKS: 70

V SEMESTER

TIME: 3 HOURS

PART III

FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT

SECTION – A

(10 X1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS

MULTIPLE CHOICE QUESTIONS

(K1)

1. The initial stage of supply chain process is _____
(a) Sourcing (b) Organising (c) Planning (d) Directing
2. Supply chain link operators to suppliers in _____
(a) Layers (b) Groups (c) Tiers (d) Channels
3. When an organization owns its suppliers it is known as _____?
(a) Downstream supplier collaboration (b) Backward vertical integration
(c) Forward vertical integration (d) Upstream supplier collaboration
4. Selecting suppliers and purchasing items are _____
(a) Negotiation (b) Procurement (c) Contracting (d) Selection
5. _____ is a Japanese term meaning continuous improvement.
(a) JIT (b) Kaizen (c) TQM (d) Taguchi map

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Supply Chain Management.
7. Indicate the supply chain design.
8. Expand JIT.
9. Define Sourcing.
10. Indicate any two benefits of supply chain performance.

(CONTD.....2)

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Assess the reverse supply chain.
(OR)
b) Describe the principles of supply chain management.
12. a) Examine the stages of supply chain integration.
(OR)
b) List the barriers to supply chain internal integration.
13. a) Discover the objectives of purchasing in supply chain.
(OR)
b) Determine the role models in purchasing.
14. a) Compute the benefits of outsourcing supply chain management.
(OR)
b) Discover the supply chain processes that can be outsourced.
15. a) Examine the factors that contribute the need of supply chain measurement.
(OR)
b) Interpret the SCOR model.

SECTION – C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16TH QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS FROM Q.NO: 17 TO 21)****(K4) OR (K5)**

16. Examine the components of supply chain management.
17. Classify the types of supply chain models.
18. Outline the factors which influence decisions to integrate supply chains.
19. Evaluate the five-phase process of supply chain management.
20. Criticize the new opportunities to insider outsourcing of supply chain.
21. Summarise the supply chain performance measures.