

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022 ONLY)

(NO OF PAGES: 2)

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REG.NO

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: DECEMBER- 2022

B.Com – International Business

MAXIMUM MARKS: 50

I SEMESTER

TIME: 3 HOURS

PART - III

MANAGEMENT CONCEPT FOR INTERNATIONAL BUSINESS

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Management is -----
a) an Art b) a Science c) Both Art and Science d) Neither
2. Henry Fayol was a-----
a) Social scientists b) Mining engineer c) Accountant d) Production engineer
3. Co-ordination means-----
a) Organizing activities b) Directing activities
c) Synchronizing activities d) Both a&b
4. Authority refers to -----
a) Getting work done b) Right to get work done
c) Being in a managerial position d) Scalar chain
5. Planning process begins with -----
a) Setting objectives b) Identity alternatives
c) Developing planning premise d) Selecting alternatives

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Management.
7. What is Scientific Management?
8. Indicate the meaning of “Delegation”
9. Mention the role of Managers (any two).
10. What is Scalar Chain?

(CONTD....2)

ETHICAL PAPER

SECTION – B**(5 X 3 = 15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(Qn. No. 11 to 15 Questions for Short Answers with internal choices)****(K3)**

11. a) Assess the various functions of management.
(OR)
b) Describe the different level of management.
12. a) Examine the scope of Management process.
(OR)
b) List the advantages of planning.
13. a) Explain the primary features of an organization.
(OR)
b) Write the demerits of committee organization.
14. a) Interpret the fundamental Principles of Delegation.
(OR)
b) Explain the elements of Directing.
15. a) Determine the essential features of coordination.
(OR)
b) Relate the main objectives of Organization.

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(Qn. No. 16 to 20 Questions for Long Answers with internal choices)****(K4 (Or) K5)**

16. a) Examine the various approaches to Management.
(OR)
b) Explain the role and functions of Manager?
17. a) Determine the Nature Of Management.
(OR)
b) Enumerate the various types of managerial Decision Making.
18. a) Discuss the factors to be considered in Departmentation?
(OR)
b) Distinguish between Formal and Informal Organization.
19. a) Classify the various Steps in Selection process.
(OR)
b) Summarize the Characteristics of Direction.
20. a) Describe the various Techniques of Coordination.
(OR)
b) Evaluate the limitations of Controlling.
