(FOR THE CANDIDATES ADMITTED   SUB CODE | 20 UEC 518 |

DURING THE ACADEMIC YEAR 2020-21 ONLY)   REG.NO. : | |

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : DECEMBER – 2022

B.Com.-E.Commerce   **MAXIMUM MARKS: 70**

V SEMESTER   **TIME : 3 HOURS**

PART - III
INTERNET AND WEB DESIGNING
SECTION - A   **(10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.
MULTIPLE CHOICE QUESTIONS.   **(K1)**

1. TCP / IP stands for…………………….

(a) Transmission Control Protocol / Internet Protocol

(b) Transmission Control Packet / Internet Packet

(c) Transmission Congestion Protocol / Intranet Protocol

(d) Transmission Congestion Packet / Intranet Packet

2. Google, Ask.com, MSN are _____

(a) mega search sites   (b) meta search sites

(c) DNS   (d) DHCP

3. OL tag is used for _____

(a) organized list view of items   (b) other list view of items

(c) ordered list items   (d) unstructured list items

4. _____ is used to set the space between the cell edges and the cell content.

(a) paragraph   (b) set width

(c) set height   (d) cell padding

5. In HTML, _____ tag specifies an inline frame.

(a) <iframe>   (b) <sframe>

(c) <dframe>   (d) <zframe>

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES   **(K2)**

6. Define Telnet

7. Describe where Indexes are used in HTML.

8. How to display a web page in a browser?

9. Mention the steps to create keyboard shortcuts

10. Describe the use of inline frame in HTML.

SECTION – B   **(5 X 4 = 20 MARKS)**
ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K3)

11.   a) Demonstrate the use of IP address. Also explain its types.

(OR)

b) Discover the usage of URL and write how it works.

12.   a) List the functions of Web Meta.

(OR)

b) Compare and contrast the advantages and disadvantages of E-mail.

13.   a) Mention the uses of <pre> tag with an example HTML program.

(OR)

b) In a web page how will you add an image? Write an example HTML program using img tags..

14.   a) How you will create a table in HTML? Explain example with HTML program.

(OR)

b) What is wrapping? Write a HTML program for wrapping text around a table.

15.   a) Demonstrate how forms are created in HTML and write a HTML program form using tags.   **(OR)**

b) Articulate the use of embedded sound in a web page with an example HTML program.

SECTION - C   **(4 X 10 = 40 MARKS)**
ANSWER ANY FOUR OUT OF SIX QUESTIONS
(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS
(K4 (Or) K5)

16. Explain in detail TCP / IP with at least 5 protocols and its functions

17. Write an elaborate note on directories in HTML.

18. Explain how unordered lists are created in HTML with example HTML programs

19. Explain how to link to an FTP site in HTML.

20. Write a HTML program for collecting student details using <form> tag by using any 5 elements.

21. Write a HTML program for employee payroll calculation using forms.

ETHICAL PAPER

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