

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : DECEMBER- 2022
COURSE NAME : B.B.A **MAXIMUM MARKS: 70**
SEMESTER: V **TIME : 3 HOURS**

PART - III
ENTREPRENEURSHIP AND PROJECT MANAGEMENT

SECTION - A **(10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS. **(K1)**

1. An individual who initiates, creates and manages a new business can be called as _____.
 - (a) A leader
 - (b) A manager
 - (c) A professional
 - (d) An entrepreneur
2. The activities and preparation required to launch the training programme come under _____.
 - (a) Initial Phase
 - (b) Development Phase
 - (c) Training Phase
 - (d) Follow-up Phase
3. _____ can be defined as a specifically evolved work plan densed to achieve a specific objective within a specific period of time.
 - (a) Idea generation
 - (b) Opportunity Scanning
 - (c) Project
 - (d) Strategy
4. _____ is the systematic development of a project idea for the eventual purpose of arriving at an investment decision.
 - (a)Project identification
 - (b) Project formulation
 - (c) Project feasibility
 - (d)Project evaluation.
5. Which of the following is an external source of finance?
 - (a) Retained Earnings
 - (b) Equity Shares
 - (c) Preference Shares
 - (d) Debentures

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. **(K2)**

6. Define Entrepreneurship.
7. Expand EDP.
8. Explain about Project.
9. Infer Project Formulation.
10. Define Project Evaluation.

SECTION – B **(5 X 4 = 20 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Describe the functions of an Entrepreneur.
 (OR)
 - b) Show the role of Entrepreneurship in Economic Development.
- 12.a) List out the objectives of EDP.
 (OR)
 - b) Sketch the different phases of EDP.

(CONTD.....2)

13.a) Interpret the types of project classification.
(OR)
b) Describe the Project Life Cycle.

14.a) Describe the importance of project identification.
(OR)
b) Outline the contents of project report.

15. a) Discuss the objectives of project Evaluation.
(OR)
b) List the reasons for project Evaluation.

SECTION - C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS.****(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS (FROM Qn. No : 17 to 21) (K4 (Or) K5)**

16. Summarise the types of Entrepreneur.
17. Opinion on problems faced by the Women Entrepreneur.
18. Prepare the factors affecting entrepreneurial growth.
19. outline the roles and responsibilities of Project Manager.
20. Plan the guidelines for formulating the project.
21. Recommend the sources of finance for a project.
