

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE

21 UCO 308

DURING THE ACADEMIC YEAR 2021-22 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : DECEMBER – 2022

B.Com. (AIDED & S.F.)

MAXIMUM MARKS: 70

III SEMESTER

TIME : 3 HOURS

PART - III

PRINCIPLES OF MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. F.W. Taylor is associated with _____
 - a) Scientific Management
 - b) Future Management
 - c) Modern Management
 - d) Principles of Management
2. The selection of best alternative from many alternatives is known as _____
 - a) Selection
 - b) Decision-Making
 - c) Organizing
 - d) Budgeting
3. Supply of human and material resources and helps to achieve the objective of business is _____
 - a) Planning
 - b) Organizing
 - c) Staffing
 - d) Controlling
4. The term span of management is also known as _____
 - a) Span of Control
 - b) Span of Supervision
 - c) Span of Management
 - d) Span of Activity
5. Ethics is.....
 - a) Morals + reasoning
 - b) Morals + Values
 - c) Values + Beliefs
 - d) Values + Philosophy

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. What do you mean Espirit- de- crops?
7. Expand MBO and MBE
8. Write a note on span of control.
9. Define co-ordination
10. What do you understand by business ethics?

SECTION – B**(5 X 4 = 20 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K3)**

11. a) Label the various functions of management

(OR)

- b) Explain the nature of management

12. a) Briefly explain the various objectives of planning.

(OR)

- b) Mention clearly the various characteristics of decision-making

13. a) Show the differences between formal and informal organization.

(OR)

- b) Comparison between centralization and decentralization of authority

14. a) Indicate clearly the steps in the process of controlling.

(OR)

- b) Give a detailed account of the methods of coordination

15. a) Bring out the types of resistance to change in change management

(OR)

- b) Point out clearly the various benefits of business ethics

SECTION – C**(4 X 10 = 40 MARKS)****ANSWER ANY FOUR OUT OF SIX QUESTIONS****(16th QUESTION IS COMPULSORY AND ANSWER ANY THREE QUESTIONS.****(K4/K5)**

16. Examine the different types of organization.

17. Enumerate the fourteen principles of management framed by Henry Fayol

18. Describe the numerous steps involved in planning process

19. Analyse the process of staffing.

20. Discuss in detail the various techniques utilized by the management for controlling process

21. Explain the factors influencing business ethics to take ethical decision.
