

(FOR THE CANDIDATES ADMITTED

23UBP618

DURING THE ACADEMIC YEAR 2026 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2026

BCOM BPS

MAXIMUM MARKS: 75

SEMESTER : VI

TIME : 3 HOURS

PART - III

23UBP618 – SUPPLY CHAIN MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Which of the following is a major driver of Supply Chain Management?
a) Advertising b) Inventory c) Accounting d) Human relations
2. Select the key benefit of Lean Manufacturing in Supply Chain Management.
a) Increased wastage b) Higher inventory levels
c) Reduced waste and improved efficiency d) Delayed delivery
3. Recall the stage at which the purchasing cycle in Procurement Management begins.
a) Identifying the need for materials b) Payment to supplier
c) Receiving materials d) Supplier evaluation
4. Identify the main role of the Internet in logistics and Supply Chain Management.
a) Increase delivery time b) Reduce communication between partners
c) Increase transportation cost d) Enable real-time information sharing
5. Choose the correct meaning of multimodal transportation from the options given.
a) Use of a single transport mode
b) Use of two or more transport modes under one contract
c) Transport within one city
d) Manual handling of goods

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Explain the concept of Supply Chain Management.
7. Indicate the levels of Mass Customization.
8. Interpret the EOQ Model in inventory management.
9. Explain the concept of Geographic Information System (GIS).
10. Define Third Party Logistics (3PL).

SECTION – B**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)**

11. a) Describe the objectives of Supply Chain Management.

(OR)

- b) Examine the supply chain metrics used to measure performance.

12. a) Interpret the role of supplier management in operations.

(OR)

- b) List the elements of Lean Manufacturing.

13. a) Compare the different types of purchasing in procurement management.

(OR)

- b) **Assess** the role of vendor management in Supply Chain Management.

14. a) Show the applications of GPS in logistics management.

(OR)

- b) Examine the importance of green logistics.

15. a) Explain the functions of logistics management.

(OR)

- b) Describe the elements of an integrated logistics system.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) Examine the need for Supply Chain Management in today's competitive market.

(OR)

- b) Determine how supply chain strategy improves organizational performance.

17. a) Investigate how demand management influences operational efficiency in SCM.

(OR)

- b) Compare the impact of Lean Manufacturing on overall supply chain performance.

18. a) Inspect the effectiveness of inventory management techniques in reducing costs.

(OR)

- b) Outline the role of the Just-In-Time (JIT) system in modern supply chains.

19. a) Evaluate the impact of information technology on logistics and supply chain integration.

(OR)

- b) Justify how emerging technologies improve decision-making in SCM.

20. a) Appraise the role of transportation management in ensuring smooth logistics operations.

(OR)

- b) Recommend the use of third-party logistics (3PL) for improving supply chain efficiency.