
(FOR THE CANDIDATES ADMITTED FROM THE ACADEMIC YEAR 2023)

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2026

COURSE NAME: M.Com IB

MAXIMUM MARKS: 75

SEMESTER: II

TIME : 3 HOURS

PART - III

25 PIB 207 – GLOBAL BUSINESS ENVIRONMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. Which organization plays a major role in protecting global environmental resources? **(K1)**
 - a) WTO
 - b) IMF
 - c) United Nations Environment Programme
 - d) World Bank
2. Which natural resource is non-renewable in the national physical environment? **(K1)**
 - a) Forests
 - b) Water
 - c) Wind energy
 - d) Coal
3. Which of the following best explains cultural diversity? **(K1)**
 - a) Uniform customs across countries
 - b) Differences in values, beliefs and lifestyles
 - c) Same language worldwide
 - d) Identical consumption patterns
4. Which of the following is a source of international law? **(K1)**
 - a) National constitutions
 - b) International treaties and conventions
 - c) Company policies
 - d) Business customs only
5. Which of the following is a type of foreign investment? **(K1)**
 - a) Public investment
 - b) Private investment
 - c) Foreign Direct Investment
 - d) Government budget investment

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. Define business environment. (K2)
7. What is Inflation? (K2)
8. What is values and belief? (K2)
9. Where is International Court of Justice located? (K2)
10. What is legal environment? (K2)

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Examine National Environmental policy (NEP) 2006. **(K3)**

(OR)

- b) Assess the forests resources and its uses. (K3)

12. a) Describe the climate and its importance in global business. (K3)
- (OR)**
- b) Show the Rostow's view on economic growth. (K3)
13. a) Sketch the importance of Material culture. (K3)
- (OR)**
- b) Examine the language and its impact in global business. (K3)
14. a) Assess the bases for legal system. (K3)
- (OR)**
- b) Interpret the Jurisdictions of International Legal disputes. (K3)
15. a) List the types of energy used in international level. (K3)
- (OR)**
- b) Assess the different types of land and its uses. (K3)

SECTION – C (5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

16. a) Analyze the types of environmental problems and its solution. (K4)
- (OR)**
- b) Examine the law of environment protection in India. (K4)
17. a) Appraise the types of transportation with its merits. (K5)
- (OR)**
- b) Evaluate the foreign investments and its types. (K5)
18. a) Discuss the major religions and its impact on global business. (K5)
- (OR)**
- b) Evaluate the Eastern and Western Culture. (K5)
19. a) Analyse the International dispute resolution. (K4)
- (OR)**
- b) Outline the Impact on International law on global business. (K4)
20. a) Summarise the merits and demerits of Urbanization. (K5)
- (OR)**
- b) Evaluate the attitudes and values and its impact on international business. (K5)
