

SUB CODE

REG.NO. :

(FOR THE CANDIDATES ADMITTED FROM THE ACADEMIC YEAR 2023)

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2026

COURSE NAME: M.Com IB

MAXIMUM MARKS: 75

SEMESTER: II

TIME : 3 HOURS

PART - III

25 PIB 205 – INTERNATIONAL BUSINESS RELATIONS

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. The international environment of business refers to **(K1)**
 - a) Factors within a country
 - b). Factors outside the country
 - c) Only political factors
 - d) Only economic factors
2. The main objective of Balance of Power is to **(K1)**
 - a)Promote world government
 - b). Maintain international peace and stability
 - c) End nationalism
 - d) Encourage imperialism
3. Diplomacy is mainly concerned with **(K1)**
 - a)Use of force in international relations
 - b) Conduct of international relations through negotiation
 - c) Military alliances
 - d) Economic sanctions
4. The headquarters of the New Development Bank (NDB) of BRICS is located in **(K1)**
 - a) New Delhi
 - b) Beijing
 - c) Shanghai
 - d) Moscow
5. G-8 is a forum of **(K1)**
 - a) Developing countries
 - b) Least developed countries
 - c) Major industrialized nations
 - d) Military alliances

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. Define MNC. **(K2)**
7. What is International Relations? **(K2)**
8. What is Imperialism? **(K2)**
9. Explain “Regional integration” **(K2)**
10. How many members are in European Union? **(K2)**

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Examine STEPIN factor with example. **(K3)**

(OR)

- b) Assess the concept of globalization. (K3)
12. a) Describe the elements of international relations. (K3)
- (OR)
- b) Show the different kinds of power. (K3)
13. a) Sketch the main task of Diplomacy. (K3)
- (OR)
- b) Examine the key features of Nationalism. (K3)
14. a) Assess the importance of Regional Integration. (K3)
- (OR)
- b) Interpret the G8 nations contribution and achievement. (K3)
15. a) List the reasons for the growth of MNC's. (K3)
- (OR)
- b) Assess the achievement and contributions of SAARC for economic development. (K3)

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

16. a) Analyze the Macro and Micro environment of International Business. (K4)
- (OR)
- b) Criticize the problems and benefits of MNC. (K4)
17. a) Appraise the history and growth of international relations. (K5)
- (OR)
- b) Evaluate the characteristics and types of balance of Power. (K5)
18. a) Discuss the functions of Diplomat with suitable example. (K5)
- (OR)
- b) Evaluate the promotion of National interest and its importance. (K5)
19. a) Analyse India's relationship with Russia. (K4)
- (OR)
- b) Outline the importance of Collective Security and Peaceful Settlement. (K4)
20. a) Summarise the Open, Secret and Economic Diplomacy. (K5)
- (OR)
- b) Evaluate the India's relationship with United States of America. (K5)
