

(FOR THE CANDIDATES ADMITTED

24PIB416

DURING THE ACADEMIC YEAR 2024-2025 ONLY) REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MAY 2026

M.Com (IB)
SEMESTER-VI

MAXIMUM MARKS: 75
TIME : 3 HOURS

BUSINESS ETHICS&CORPORATE SUSTAINABILITY

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. 1. Business Ethics refers to _____
 - a) Personal values only
 - b) Moral principles in business
 - c) Legal rules only
 - d) Social customs
2. Utilitarianism focuses on _____
 - a) Duty
 - b) Maximum happiness
 - c) Self-interest
 - d) Rights
3. Whistle blowing means _____
 - a) Advertising products
 - b) Reporting unethical practices
 - c) Promoting sales
 - d) Hiring employees
4. Triple Bottom Line includes _____
 - a) Profit only
 - b) People, Planet, Profit
 - c) Sales and profit
 - d) Cost and revenue
5. Insider trading refers to
 - a) Legal trade
 - b) Trading using confidential information _____
 - c) Export trade
 - d) Retail trade

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Business Ethics.
7. What is Ethical Egoism?
8. What is Greenmail?
9. Define Corporate Sustainability.
10. What is Sustainability Reporting?

SECTION – B (5 × 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

- 11.a) Explain the nature of Business Ethics.

(OR)

11.b) Discuss the causes of unethical behavior in business.

12.a) Explain Utilitarianism and Ethics of Duties.

(OR)

12.b) Describe Stakeholder Theory and Stockholder Theory.

13.a) Explain the concept of whistle blowing and its importance.

(OR)

13.b) Discuss ethical issues in advertising.

14.a) Explain the concept and dimensions of Corporate Sustainability.

(OR)

14.b) Discuss the principles of Sustainable Development.

15.a) Explain the concept of Sustainability Reporting.

(OR)

15.b) Discuss the importance of transparency and accountability in business.

SECTION – C (5 × 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16.a) Analyze the role and importance of values in Business Ethics with suitable examples.

(OR)

16.b) Evaluate various ethical issues faced by businesses and suggest solutions.

17.a) Compare and analyze traditional ethical theories in decision-making.

(OR)

17.b) Critically evaluate Lawrence Kohlberg's Theory of Moral Development.

18.a) Analyze moral issues in finance and Human Resources practices with examples.

(OR)

18.b) Evaluate ethical challenges in environmental protection and product safety.

19.a) Analyze the impact of globalization and industrialization on sustainability.

(OR)

19.b) Evaluate environmental issues such as greenhouse gases and resource degradation.

20.a) Critically evaluate the Triple Bottom Line concept for sustainable business.

(OR)

20.b) Analyze the importance of integrating financial and non-financial reporting.