

(FOR THE CANDIDATES ADMITTED

25UIB204

DURING THE ACADEMIC YEAR 2025-2026 ONLY)

REG.NO.:

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY - 2026

BCOM IB

MAXIMUM MARKS: 75

SEMESTER: II

TIME : 3 HOURS

PART - III

GLOBAL BUSINESS ENVIRONMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

1. Which institution provides financial assistance to developing countries? **(K1)**

- | | |
|---------------|-----------|
| a) WTO | b) IMF |
| c) World Bank | d) UNESCO |

2. Cultural environment mainly influences -----.

- | | |
|--------------------------|---------------------------------------|
| a) Production techniques | b) Management and marketing practices |
| c) Tax policies | d) Monetary policies |

3. Balance of Trade is a part of -----.

- | | |
|----------------------|------------------------------|
| a) Current Account | b) Capital Account |
| c) Financial Account | d) Official Reserves Account |

4. The main objective of WTO is to -----.

- | | |
|--------------------------------|------------------------------|
| a) Promote free and fair trade | b) Control inflation |
| c) Provide development loans | d) Regulate foreign exchange |

5. The headquarters of SAARC is located at -----.

- | | |
|--------------|--------------|
| a) New Delhi | b) Islamabad |
| c) Dhaka | d) Kathmandu |

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES **(K2)**

6. Define the term global business.
7. Explain about cultural environment.
8. Indicate the meaning of current account.
9. Expand the term IBRD.
10. Contrast any two major functions of BRICS.

ETHICAL PAPER

(CONTD...2)

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)

11. a) Describe the nature of global business environment.

(OR)

- b) Sketch the levels of globalization.

12. a) Assess the technological environment business factors.

(OR)

- b) Examine the natural factors about the international business environment.

13. a) Discover the components of capital account in Balance of payments.

(OR)

- b) Interpret the accounting system about the BoP.

14. a) Dramatize the functions of WTO.

(OR)

- b) Examine the features of world bank.

15. a) Sketch the important features of an European union.

(OR)

- b) Assess the functions of ASEAN.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4OR K5)

16. a) Analyze the modes of entry into International Business.

(OR)

- b) Discuss an internationalization process.

17. a) Summarize the framework for analyzing an international business environment.

(OR)

- b) Determine the STEPIN factors about global business environment.

18. a) Appraise the concepts and significance of Balance of Payment account.

(OR)

- b) Experiment the Balance of Payment deficits and correction policies.

19. a) Contrast the WTO and developing countries.

(OR)

- b) Interpret an international commodity trading and agreement.

20. a) Inference the recent trends in NAFTA, SAFTA and LAFTA .

(OR)

- b) Evaluate the various regional integration.
