

(FOR THE CANDIDATES ADMITTED

23UIB6E2

DURING THE ACADEMIC YEAR 2023 ONLY)

REG.NO.:

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY – 2026

B.Com (IB)

MAXIMUM MARKS: 75

SEMESTER : VI

TIME : 3 HOURS

PART-III

AIR CARGO MANAGEMENT

SECTION- A (10×1=10)

ANSWER THE FOLLOWING QUESTIONS.(K1)

1. Standard containers used for air cargo transport are called_____
a) ULD b) FCL c) LCL d) Pallets
2. The area where aircraft movement takes place is called
a) Landside b) Terminal c) Airside d) Cargo zone
3. The person receiving goods in international shipment is called_____
a) Consignor b) Consignee c) Carrier d) Broker
4. The standard manual for air cargo rates is_____
a) TACT b) IATA code c) ICAO manual d) Cargo tariff book
5. The main transport document used in air cargo is_____
a) Bill of Lading b) Air Way Bill c) Shipping bill d) Cargo receipt

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)

6. What is meant by the Hub and Spoke system in air cargo transportation?
7. Define Air Transport System.
8. State the meaning of Marketing Research.
9. What is the purpose of the Shipper's Letter of Instruction (SLI)?
10. Define Air Way Bill (AWB).

SECTION-B(5×5=25)

ANSWER EITHER (A) OR (B) IN EACH OF THE FOLLOWING QUESTIONS.(K2)

11. (a) Explain aviation and airline terminology.

(OR)

(b) Give an account of IATA traffic areas and major international air routes.

12. (a) Outline the safety and security measures followed in civil aviation.

(OR)

(b) Describe the importance of training and awareness programs in aviation security.

(CONT...2)

13. (a) Explain the concept of air freight exports and imports.

(OR)

(b) Briefly describe the system of consignee controlled cargo.

14. (a) Expound the process of booking in air cargo shipment.

(OR)

(b) Clarify volume and weight ratio in air cargo.

15. (a) Write a note on cargo consolidation.

(OR)

(b) Explain the handling of COD shipments and POD.

SECTION – C (5×8=40)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4OR K5)

16. (a) Give a detailed account of airports, airport identification codes, and global air routes.

(OR)

(b) Explain the hub and spoke system and process flow in air cargo.

17. (a) Discuss the structure and management of the air transport system.

(OR)

(b) Outline the functions performed in the terminal area and landside sections of airports.

18. (a) Evaluate the marketing approaches, customer segmentation, and planning techniques used in air cargo services.

(OR)

(b) Elaborate on the role of SWOT analysis and marketing control in air freight operations.

19. (a) Present a detailed account of air freight pricing methods and associated charges.

(OR)

(b) Illustrate the procedures involved in cargo handling and customs clearance.

20. (a) Expound the documentation process in air freight forwarding.

(OR)

(b) Highlight the safety measures required for transporting dangerous or hazardous goods by air.

Ethical paper