(FOR THE CANDIDATES ADMITTED **SUBJECT CODE** **25 PCO 210**

DURING THE ACADEMIC YEAR 2025-26 ONLY) **REG.NO.**

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY– 2026

M.Com. **MAXIMUM MARKS: 75**

II SEMESTER **TIME : 3 HOURS**

MANAGERIAL ECONOMICS

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS. **(K1)**

1. Which is central problem in economics?
   (a) Money (b) Production
   (c) Consumption (d) Scarcity
2. According to the law of demand, when price rises, demand ……….
   (a) Rises (b) Falls
   (c) Remain constants (d) First rises then falls
3. Who has framed by The monetary policy?
   (a) RBI (b) SBI
   (c) State government (d) Finance Ministry
4. How many sellers are there under perfect competition market ?
   (a) Single seller (b) Two seller
   (c) Large number of seller (d) Few seller
5. During which phase of the business cycle does economic activity reach its highest point?
   (a) Recession (b) Boom
   (c) Depression (d) Recovery

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES **(K2)**

6. What is managerial economics.
7. Define law of demand.
8. Mention one objective of cost analysis.
9. Interpret how is profit maximized under perfect competition.
10. Explain inflation.

(CONTD …. 2)

ETHICAL PAPER

SECTION – B **(5 X 5 = 25 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Examine the importance of managerial economics in business decision-making.

(OR)

b) Discover the role of Managerial Economist.

12. a) Describe the Determinants of Demand.

(OR)

b) Interpret the concept of cross elasticity of demand with an example.

13. a) List the features of Cobb–Douglas production function.

(OR)

b) Discover the relationship between cost and output.

14. a) List the features of perfect competition.

(OR)

b) Describe the aims of profit policy.

15. a) Examine the importance of national income.

(OR)

b) Show the four phases of a business cycle.

SECTION – C **(5 X 8 = 40 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Determine the goals of business.

(OR)

b) Examine the fundamental concepts of managerial economics.

17. a) Outline the different types of demand with suitable examples.

(OR)

b) Point out the objectives and importance of economic forecasting.

18. a) Analyze the factors of production.

(OR)

b) Discuss the importance of economies of scale in business decision-making.

19. a) Evaluate the different types of market structures.

(OR)

b) Discuss the price determination under monopolistic competition in the short run.

20. a) Evaluate the role of national income in economic planning and policy-making.

(OR)

b) Summarize the causes, effects, and corrective measures of BoP deficit.

ETHICAL PAPER

****