

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE **24PCO4E5**

DURING THE ACADEMIC YEAR 2024-2026 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY-2026

M.COM

MAXIMUM MARKS: 75

SEMESTER: IV

TIME: 3 HOURS

LOGISTICS MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Which is primarily concerned with Logistics?
 - a) Flow of goods and services
 - b) Production planning
 - c) Marketing promotion
 - d) Financial management
2. Which of the following is a core function of logistics?
 - a) Advertising
 - b) Inventory control
 - c) Product design
 - d) Market research
3. In which is focused on Supply Chain Management ?
 - a) Single organization performance
 - b) Supplier performance only
 - c) End-to-end value creation
 - d) Customer service alone
4. Which is mainly used for Warehousing?
 - a) Manufacturing goods
 - b) Selling goods
 - c) Storing goods
 - d) Advertising goods
5. Which one is mainly helps in containerization?
 - a) Increasing packaging cost
 - b) Increasing labor cost
 - c) Increasing transit time
 - d) Reducing handling damage

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Logistics Management.
7. What is Supply Chain Effectiveness?
8. State any two types of inventory.
9. What is logistical packaging?
10. Define Logistics Information System (LIS).

(CONTD 2)

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SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain briefly the evolution of logistics.

(OR)

b) Interpret briefly the various role of logistics in the economy.

12. a) Compute precisely the objectives of Supply Chain Management.

(OR)

b) Give a brief account on supplier relationship management.

13. a) List out the importance of inventory management.

(OR)

b) Write a note on material handling in logistics.

14. a) Assess clearly the numerous concept of logistical packaging

(OR)

b) Classify the various types of packaging materials.

15. a) Apply precisely the various principles of designing LIS.

(OR)

b) Examine briefly the requirements of logistics in e-commerce.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)

16. a) Categorize in detail the various types and importance of logistics management.

(OR)

b) Analyze how logistics creates competitive advantage for organizations.

17. a) Prioritize the functions and contribution of Supply Chain Management.

(OR)

b) Evaluate the role of supply chain relationships in value creation.

18. a) Discuss warehousing, its types, and Warehousing Management System (WMS).

(OR)

b) Critically discuss the inventory management techniques used in logistics.

19. a) Determine the various modes of transportation and freight management in logistics.

(OR)

b) Evaluate the importance of containerization and logistics outsourcing.

20. a) Summarize in detail the numerous role of Logistics Information System in modern logistics.

(OR)

b) Formulate in detail the various impact of e-commerce on logistics management.