

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE 25 UEC 2A1

DURING THE ACADEMIC YEAR 2025-26 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY– 2026

B.Com. -E.COMMERCE

MAXIMUM MARKS: 75

II SEMESTER

TIME : 3 HOURS

PART – III

PRINCIPLES OF MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

MULTIPLE CHOICE QUESTIONS

1. Management is a science because it is.....
 - a) Personal skills
 - b) Practical knowledge
 - c) Result oriented approach
 - d) Universal applications
2. Planning means _____
 - a) Decision making
 - b) Implementation
 - c) Deciding in advance what to be done
 - d) The objective of management
3. Which of the following is the simplest form of organization?
 - a) Line Organization
 - b) Staff Organization
 - c) Functional Organization
 - d) Committee Organization
4. The leader who makes decisions in consultation with his followers is.....
 - a) Autocratic style
 - b) Liberal leader
 - c) Democratic leader
 - d) Institutional leader
5. The last function of management is
 - a) Planning
 - b) Organizing
 - c) Controlling
 - d) Staffing

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Write about Management by Exception (MBE).
7. List types of planning.
8. Define Span of Control.
9. List the sources of recruitment.
10. Write about barriers of communication.

(CONTD 2)

SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the nature and importance of management.
(OR)
b) Discuss the contributions of F.W. Taylor to management.
12. a) Explain the steps involved in the planning process.
(OR)
b) Explain the advantages and limitations of planning.
13. a) Explain the principles of sound organization.
(OR)
b) Distinguish between delegation and decentralization.
14. a) Explain Maslow's Need Hierarchy Theory.
(OR)
b) Explain Theory X and Theory Y of motivation.
15. a) Explain the importance of communication in management.
(OR)
b) What are the barriers to effective communication?

SECTION – C (5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4(Or)K5)

16. a) Define management and analyze management as an art, science and profession.
(OR)
b) Explain the functions of management with suitable examples.
17. a) Explain planning and evaluate its role in modern business organizations
(OR)
b) Discuss the types of planning with illustrations.
18. a) Explain line, functional and staff organization structures.
(OR)
b) Discuss Departmentation and span of control in detail.
19. a) Analyze the styles of leadership and their relevance in organizations.
(OR)
b) Explain the decision-making process and modern techniques.
20. a) Explain the process and techniques of control.
(OR)
b) Evaluate the types and channels of communication in management.