(FOR THE CANDIDATES ADMITTED **SUBJECT CODE** **25 PCO102**

DURING THE ACADEMIC YEAR 2025-26 ONLY) **REG.NO.:**

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER – 2025

M.Com. **MAXIMUM MARKS: 75**

SEMESTER : I **TIME : 3 HOURS**

BUSINESS ENVIRONMENT

SECTION – A (10 X 1 =10)

ANSWER THE FOLLOWING QUESTIONS. (K1)

1. The internal environment of a business includes……….

   a) Competitors b) Technology c) Company policies d) Government rules

2. International business involves………………

   a) Domestic trade only b) Trade between nations c) Local business activities d) Online business

3. Which of the following is a principle of business ethics?

   a) Discrimination b) Honesty c) Profit at all costs d) Misleading ads

4. Which of the following is a benefit of FDI?

   a) Technology transfer b) Decreased employment c) Capital outflow d) Trade barriers

5. The World Bank is also known as………….

   a) WTO b) IMF c) IBRD d) IDBI

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. What is a Business Environment?
7. Define International Business.
8. Define Business Ethics
9. What do you mean by FDI?
10. What is the role of IMF?

SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the different types of business environment

(OR)

b) List the challenges faced by MSMEs in economic development

(CONTD …. 2)

12. a) Assess the modes of entry in international business.

(OR)

b) Explain tariff and non-tariff barriers.

13. a) State the objectives of business ethics.

(OR)

b) Explain the importance of BOP

14. a) Discover the benefits of FDI in host country

(OR)

b) Indicate the disadvantages of FDI in home country

15. a) Describe the structure of IMF and World bank

(OR)

b) Compare the roles of WTO and UNCTAD in trade development

SECTION – C (5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4/K5)

16. a) Discuss the characteristics of micro and macro business environments.

(OR)

b) Assume the impact of the competition act, 2002 on Indian business.

17. a) Interpret the features and objectives of India's Foreign Trade Policy

(OR)

b) Examine the major theories of international trade.

18. a) Discuss the nature and principles of business ethics.

(OR)

b) Describe the structure and components of Balance of Payments.

19. a) Classify the various types of FDI with suitable examples.

(OR)

b) Summarize the recent trends in FDI inflow in India.

20. a) Evaluate the role of TRIPS,TRIMS and GATS in WTO

(OR)

b) Interpret the functions and objectives of WTO

ETHICAL PAPER

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