

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE

23 UEC 515

DURING THE ACADEMIC YEAR 2023-24 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER – 2025

B.Com.-E.COMMERCE

MAXIMUM MARKS: 75

V SEMESTER

TIME : 3 HOURS

PART – III

INTERNET AND WEB DESIGNING

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. What does IP stand for in IP address?
a) Internet Process b) Internal Protocol c) Internet Protocol d) Integrated Packet
2. The Meta Search Engine is used for _____.
a) To create web pages b) To browse social media
c) To search multiple search engines at once d) To send emails
3. _____ attribute is used to change the font color in HTML
a) fontcolor b) style="color" c) text-color d) color-font
4. How do you link to a specific section within the same page?
a) b)
c) d)
5. _____ tag was traditionally used to embed multimedia before HTML5.
a) <object> b) <audio> c) <video> d) <source>

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Explain the requirements to connect the Internet.
7. Differentiate between a web index and a web directory.
8. Illustrate how to insert a comment in HTML.
9. Construct an HTML snippet that links to a file and opens in a new tab.
10. Differentiate between an inline frame and a frameset.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K3)

11. a) Describe the common methods of Internet access.

(OR)

- b) Examine how the various HTML elements help to create web page.

(CONTD 2)

12. a) Apply your knowledge to customize an email program by setting a signature.

(OR)

- b) Show how to attach a file to an email message.

13. a) Sketch a basic HTML structure for a web page.

(OR)

- b) Compare inline CSS with internal CSS for image alignment.

14. a) Apply HTML to create a table with 2 rows and 3 columns.

(OR)

- b) List the attributes used to control spacing and padding in HTML tables.

15. a) Show how to embed a video in HTML using the <video> tag with controls.

(OR)

- b) Interpret the use of frames in modern web design.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Discuss the various features of internet services in detail.

(OR)

- b) Analyze the different types of protocols used in Internet.

17. a) Survey the role of an address book in email systems.

(OR)

- b) Summarize the advantages and disadvantages of using email in professional communication.

18. a) Classify HTML elements into block-level and inline-level with examples.

(OR)

- b) Construct a webpage that includes formatted text, an image with border, and an unordered list.

19. a) Classify the types of links in HTML based on their purpose.

(OR)

- b) Summarize the key HTML attributes needed to create a well-structured table for product display.

20. a) Categorize the types of form input fields used for user data collection.

(OR)

- b) Construct a web page with a form that accepts user input, including name, email, and a file upload field.

