

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI
END-OF-SEMESTER EXAMINATIONS: APRIL- 2026
B.Com -FINANCE **MAXIMUM MARKS: 75**
SEMESTER: VI **TIME: 3 HOURS**

PART - III
INVESTMENT MANAGEMENT
SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

K1

1. Which of the following involves high risk with no assured return?
a) Investment b) Speculation c) Gambling d) Saving
2. Which of the following is considered a fixed-income investment avenue?
a) Equity shares b) Mutual funds c) Bonds d) Derivatives
3. Show Theory is associated with _____
a) Fundamental analysis b) Technical analysis
c) Portfolio analysis d) Risk analysis
4. Holding period return measures _____
a) Annual dividend only b) Capital gain only
c) Total return over the investment period d) Market price fluctuation
5. Which model measures portfolio performance using systematic risk (beta)?
a) Sharpe Ratio b) Treynor Ratio
c) Jensen's Alpha d) Rupee Cost Averaging

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

K2

6. Define Investment.
7. Explain about the investment avenues?
8. Explain the meaning of fundamental analysis.
9. Expand systematic risk.
10. Define portfolio management.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Examine the elements of investment.

(OR)

- b) Sketch the different types of investors.

12. a) Sketch briefly the concept of investment media and investment avenues.

(OR)

b) Describe the features of an ideal investment programme.

13. a) Examine the role of industry analysis in investment decision making.

(OR)

b) Describe the basic principles of Dow Theory.

14. a) Describe the nature of systematic and unsystematic risk.

(OR)

b) Describe the traditional techniques used measure return.

15. a) Examine the Objectives of Portfolio Management

(OR)

b) Examine the meaning and elements of portfolio management.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

16. a) Argue between investment, speculation, and gambling.

(OR)

b) Analyse the importance of investments in an economy.

17. a) Evaluate on bonds and securities, highlighting their features and types.

(OR)

b) Interpret the factors favorable for investment.

18. a) Analyse economic, industry, and company analysis as components of fundamental analysis.

(OR)

b) Critically examine the Efficient Market Theory and its implications for investors.

19. a) Examine the concept of return and evaluate its importance in investment decisions.

(OR)

b) Analyse the relationship between risk and return in investment decisions.

20. a) Critically examine Markowitz Portfolio Theory and discuss its significance.

(OR)

b) Examine the Capital Asset Pricing Model (CAPM) and Arbitrage Pricing Theory (APT).
