

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

23UBM615

REG.NO. :

B.B.A

SEMESTER: VI

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY - 2026

MAXIMUM MARKS: 75

TIME : 3 HOURS

PART - III

INVESTMENT AND PORTFOLIO MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Speculation in investment management primarily aims at _____ .
a. preserving capital
b. earning regular income
c. gaining profit from price fluctuations
d. reducing inflation risk
2. _____ authority approves the listing of securities in India.
a. RBI
b. SEBI
c. Stock Exchange
d. Ministry of Finance
3. _____ is a financial investment outlet .
a. Gold
b. Real estate
c. Equity shares
d. Land
4. The main objective of portfolio analysis is to _____.
a. maximize risk
b. minimize return
c. achieve optimum risk–return trade-off
d. avoid diversification
5. _____ is a measure of risk-adjusted return.
a. Total return
b. Alpha
c. Sharpe ratio
d. Dividend yield

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. What is the meaning of statutory regulation of the Indian Stock Market?
7. How does a stock index help investors?
8. What is the tenure of Post Office Time Deposits?
9. What is the portfolio investment process?
10. What are the common types of swaps?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

- 11.a) What are the features of speculation?
(OR)
b) What is the importance of statutory regulation?
12. a) What are the requirements for listing of securities?
(OR)
b) What are the features of mutual fund?

- 13.a) What are the major investment outlets?
(OR)
b) What are the features of life insurance in investment outlet?
14. a) What are the assumptions of the markowitz model?
(OR)
b) What are the objectives of portfolio monitoring?
15. a) What is meant by Holding Period Return (HPR) with examples?
(OR)
b) What is the importance of advanced computing portfolio?

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4 (Or) K5)**

16. a) Illuminate the features of a typical investment programme.
(OR)
b) Enunciate the differences between primary market & secondary market.
17. a) Explicate the advantages of listing of securities.
(OR)
b) Evaluation of NSE Indices vs BSE Indices
18. a) Enlighten the features of equity shares.
(OR)
b) Explain the features of bullion investment.
19. a) Describe the Capital Asset Pricing Model (CAPM) in Portfolio Analysis.
(OR)
b) Expound the types of portfolio in portfolio analysis.
20. a) Clarify the risk-adjusted measures of performance.
(OR)
b) Case Study 1: Credit Default Swap (CDS)
A bank holds corporate bonds and fears possible default by the issuer. It purchases a credit default swap to transfer credit risk.
Questions:
1. What is the purpose of using a CDS?
2. How is portfolio performance affected?

Case Study 2: Currency Swap

XYZ Ltd, an Indian company, raises funds in the US market at a lower interest rate in USD. However, its revenues are primarily in INR. To avoid exchange rate risk, the company enters into a currency swap, exchanging USD payments for INR payments.
