

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2025 ONLY)

25PCC102

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2025

M.Com.-C.A

MAXIMUM MARKS: 75

SEMESTER: I

TIME : 3 HOURS

MANAGERIAL ECONOMICS

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. **Managerial Economics primarily deals with _____,**
 - A. Theoretical aspects of economics
 - B. Application of economic theory in decision making
 - C. Social welfare problems
 - D. National income estimation
2. **The Law of Demand shows an / a _____ relationship between price and quantity demanded.**
 - A. Positive
 - B. Inverse
 - C. Constant
 - D. No
3. **The Law of Diminishing Returns applies when: _____**
 - A. All inputs are increased proportionately
 - B. One input is varied while others are held constant
 - C. Output increases in a constant ratio
 - D. Output decreases with more input
4. **The kinked demand curve is associated with: _____**
 - A. Perfect competition
 - B. Monopoly
 - C. Monopolistic competition
 - D. Oligopoly
5. **National income refers to the: _____**
 - A. Total money supply in the country
 - B. Total income earned by a country's population
 - C. Total value of goods and services produced in a country
 - D. Total tax collected by the government

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. What do you mean by managerial economics?
7. Define demand and supply.
8. What do you mean by break even analysis?
9. Define duopoly and oligopoly.
10. What do you understand by national income?

SECTION – B

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Explain the nature of managerial economics.

(OR)

- b) Discuss the scope of managerial economics.

(CONTD.....2)

12. a) What are the key factors that influence the price elasticity of demand for a product?
(OR)
b) Identify and explain the main factors that influence the supply of a product in the market.
13. a) What is the Law of Diminishing Returns? Explain its assumptions and significance.
(OR)
b) Define the Law of Variable Proportions. Discuss its stages with the help of a diagram.
14. a) How do pricing decisions vary across different market structures? Explain with examples.
(OR)
b) Explain how price is determined under perfect competition.
15. a) What are the main elements of national income? Explain the contribution of each element.
(OR)
b) What are the methods of measuring national income? Explain each method with benefits.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****(K4 (Or) K5)**

- 16.a) What are the key roles and responsibilities of a managerial economist in an organization?
(OR)
b) Discuss the relationship between managerial economics and other disciplines.
- 17.a) Explain the various methods used to measure elasticity of demand.
(OR)
b) Describe the key methods used for forecasting demand and their applications.
18. a) Explain the cost theory and discuss the various cost concepts used in managerial economics.
(OR)
b) Explain the concept of BEP and discuss its importance in managerial decision-making.
19. a) Explain the characteristics of monopoly and monopolistic competition.
(OR)
b) What are Duopoly and Oligopoly market structures? Discuss their main characteristics.
20. a) What are the major difficulties involved in the measurement of national income?
(OR)
b) Discuss how national income data is useful for economic planning and policy-making.
