

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2024 ONLY)

25PCC1E1

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI  
END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2025

M.Com.-C.A  
SEMESTER: I

MAXIMUM MARKS: 75  
TIME : 3 HOURS

## BUSINESS ENVIRONMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

MULTIPLE CHOICE QUESTIONS.

1. Which of the following to included in the Global Business Environment ?  
a) International trade      b) Globalization      c) Foreign policies      d) All of the above
2. Which of the following was a major feature of the **Industrial Policy of 1991**?  
a) Introduction of license raj      b) Expansion of the public sector  
c) Abolition of industrial licensing for most industries      d) Nationalization of private comp
3. What does the **Preamble** of the Indian Constitution declare India to be?  
a) Capitalist and secular      b) Federal and democratic  
c) Sovereign, socialist, secular, and democratic republic      d) None of the above
4. Which sector in India has shown significant **technological progress**?  
a) Handicrafts      b) Space research      c) Street vending      d) Traditional farming
5. Which government scheme provides financial support to women entrepreneurs in India?  
a) Make in India      b) Mudra Yojana      c) Skill India      d) Atal Innovation Mission

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Mention any two characteristics of the business environment.
7. What are the forms of privatization?
8. What is meant by state intervention?
9. Write the status of technology in India
10. What is the relationship between business and society?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) What are the objectives of Studying Business Environment?  
(OR)  
b) Enlighten the importance of Business Environment
12. a) Explain the meaning of globalization.  
(OR)  
b) Write the Merits and Demerits of Liberalization

(CONTD ... 2)

- 13.a) How do fundamental rights affect business practices?  
(OR)  
b) Give an example where government policy directly influenced business.
14. a) Define technological environment. Write its features  
(OR)  
b) How does technology affect the economy? Explain
15. a) Explain the social responsibilities of business.  
(OR)  
b) Suggest a small business opportunity for rural women.

**SECTION – C (5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

16. a) Define business environment. Analyze the relationship between economic and non-economic environments.  
(OR)  
b) Deliberate how various elements of the business environment influence decision-making.
17. a) Compare pre-1991 and post-1991 economic environments in India.  
(OR)  
b) Analyse the impact of LPG on Indian Economic Environment
18. a) Discuss the relationship between business and political institutions in India.  
(OR)  
b) Create a business code of conduct aligning with fundamental rights.
19. a) Examine the impact of technological innovation on traditional businesses.  
(OR)  
b) Evaluate India's current technological standing in comparison with developed countries.
20. a) Discuss the impact of child labour on social and business environments.  
(OR)  
b) Critically assess the role of business ethics in corporate success.

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