

23UBI5S2

Reg no

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI
END-OF-SEMESTER EXAMINATIONS: NOVEMBER-2025
B.COM.-BANKING & INSURANCE
SEMESTER V
MAXIMUM MARKS: 50
TIME: 2 HOURS

PART - IV

INVESTMENT MANAGEMENT

SECTION – A (10X1 =10 Marks)

ANSWER THE FOLLOWING QUESTIONS.

K1

MULTIPLE CHOICE QUESTIONS.

1. Investment refers to:_____.
a) Spending for immediate consumption b) Purchase of assets for earning income in future
c) Gambling for profit d) Speculative trading
2. The secondary market is also known as:_____.
a) New issue market b) Old securities market
c) Government market d) Gilt-edged market
3. EPS stands for:_____.
a) Earnings Per Share b) Estimated Profit Share
c) Earnings Per Stock d) Earnings Profit Sum
4. Technical analysis is based on:_____.
a) Company fundamentals b) Historical price and volume data
c) Economic policies d) Dividend analysis
5. A portfolio is:_____.
a) A single investment b) A collection of investments held by an investor
c) Only shares held by a company d) Government bonds only

ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES.

K2

6. What do you mean by risk and return?
7. Define economic analysis.
8. Expand NSE and BSE
9. What is the Dow Theory?
10. What is a portfolio?

SECTION B

(5X8=40 Marks)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

K3

11. a) Difference between Investment and Gambling.
(OR)
b) Explain factors favourable for investment.

(CONTD.....2)

12. a) Difference between fundamental analysis and technical analysis.

(OR)

b) Explain the theories a) Dow Theort b) Elloit Theory

13. a) Explain the different types of charts used in technical analysis with examples.

(OR)

b) Explain probability distribution.

14. a) Explain traditional techniques of risk return.

(OR)

b) Describe the elements of portfolio management.

15. a) Explain Industry Life Cycle.

(OR)

b) Describe the role of SEBI in regulating the securities market in India.
