

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2024 ONLY)

24UCC3A1

REG.NO. :

**N.G.M. COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS: NOVEMBER-2025**

**B.Com.-C.A**  
**SEMESTER: III**

**MAXIMUM MARKS: 75**  
**TIME: 3 HOURS**

**PART - III**  
**PRINCIPLES OF MANAGEMENT**  
**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Management is \_\_\_\_\_  
a) an art      b) a science      c) an art and a science      d) an art not science
2. The first and foremost function of management is \_\_\_\_\_  
a) Planning      b) Organizing      c) Controlling      d) Co-ordination
3. This is the oldest form of organization \_\_\_\_\_  
a) Line      b) Functional      c) Line and staff      d) None of the above
4. Staffing function deals with \_\_\_\_\_  
a) Machines      b) Materials      c) Men      d) None
5. The number of persons reporting directly to a superior person is called \_\_\_\_\_  
a) Communicating      b) Co-ordinating      c) Span of control      d) Leadership

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define management.
7. What is forecasting?
8. What do you mean by authority?
9. Explain the term motivation.
10. What is control?

**SECTION – B**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) “Management is an art as well as science”- Explain.  
**(OR)**  
b) Explain the importance of management in industry.
12. a) What are the various steps in planning?  
**(OR)**  
b) Briefly explain the various types of plans.

**(CONTD.....2)**

13.a) Explain the need and importance of departmentation.

(OR)

b) What is meant by authority? What are its limitations?

14. a) Enumerate the features of a good communication system.

(OR)

b) State Z theory.

15. a) Explain the different styles of leadership.

(OR)

b) What are non- budgetary controls?

**SECTION – C**

**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K4 (Or) K5)**

16. a) Explain the functions of management.

(OR)

b) Describe the roles of a manager.

17. a) Explain the advantages and limitations of MBO.

(OR)

b) Explain the process of decision-making.

18. a) Analyze Graicunas law relating to span of management.

(OR)

b) What is line organization? What are its advantages and disadvantages?

19. a) Describe the Maslow's theory of motivation. What are its defects?

(OR)

b) State and explain the barriers to communication.

20. a) Discuss the control process and types of control.

(OR)

b) List the qualities required for a successful leader.

\*\*\*\*\*