

(FOR THE CANDIDATES ADMITTED

23UBM511

DURING THE ACADEMIC YEAR 2023 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI
END-OF-SEMESTER EXAMINATIONS: NOVEMBER-2025
B.B.A **MAXIMUM MARKS: 75**
SEMESTER: V **TIME: 3 HOURS**

PART - III

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

K1

1. An individual who starts, creates and manages a new business can be called as _____.
a) A leader b) A manager c) A Professional d) An entrepreneur
2. The term EDP refers to _____.
a) Entrepreneurship Development Programme b) Entrepreneurial Development Programme
c) Entrepreneur Development Programme d) Entrepreneurship Development Programme
3. Assembling project team and assigning their responsibilities are done during which phase of a project management?
a) Initiation b) Planning c) Execution d) Closure
4. Project selection criteria are typically classified as:_____
a) Financial and non-financial b) Short-term and long-term
c) Strategic and tactical d) Required and optional
5. Which is a financial evaluation method?
a) SWOT Analysis b) Net Present Value (NPV)
c) Market survey d) Teamwork analysis

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

K2

6. What is entrepreneurship?
7. What is meant by Entrepreneurship Development Programme (EDP)?
8. Who is a project manager?
9. Differentiate between project identification and project selection.
10. Interpret the term "start-up cost."

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) Describe the major functions of an entrepreneur.
(OR)
b) List the problems faced by women entrepreneurs.
12. a) Illustrate the objectives of an Entrepreneurship Development Programme.
(OR)
b) Discuss the factors that influence entrepreneurial growth.

13. a) Describe the various categories of projects.
(OR)
b) Write the concept and characteristics of a project.
14. a) List the factors influencing project selection.
(OR)
b) Examine the stages involved in project formulation.
15. a) Assess the process involved in project evaluation.
(OR)
b) Explain the importance of business plan preparation.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.****K4 & K5**

16. a) Classify the different types of entrepreneurs.
(OR)
b) Elaborate the role of entrepreneurship in the economic development of a country.
17. a) Analyse the phases of an Entrepreneurship Development Programme.
(OR)
b) Discuss the various institutional supports available for entrepreneurs in India.
18. a) Examine the phases of project life cycle.
(OR)
b) Describe the roles and responsibilities of a project manager.
19. a) Construct the guidelines for formulating a project.
(OR)
b) Illustrate the components and structure of a project report.
20. a) Categorise various sources of finance available for a project.
(OR)
b) Analyze the basic start-up problems faced by new entrepreneurs.

ETHICAL PAPER