

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2025 ONLY)

25UBM101

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS :NOVEMBER-2025**

**B.B.A**  
**SEMESTER: I**

**MAXIMUM MARKS: 75**  
**TIME : 3 HOURS**

**PART - III**

**PRINCIPLES OF BUSINESS MANAGEMENT AND BUSINESS ORGANIZATION**

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Who is known as the father of scientific management?  
a)Max Weber b) Henry Fayol c) F.W. Taylor d) Peter Drucker
2. Which of the following is not a type of policy?  
a) General policy b) Standing policy c) Temporary policy d) One-time policy
3. Span of control refers to :\_\_\_\_\_  
a) Number of branches b) Levels of management  
c) Number of subordinates a manager controls d) Chain command
4. In partnership, the agreement is called:\_\_\_\_\_  
a) MOU b) Partnership Deed c) Charter d) Contract Act
5. Which document is issued to invite public subscription?  
a) MOA b) AOA c) Prospectus d) Certificate of Incorporation

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define Management.
7. What is decision- making?
8. What do you mean by delegation?
9. Who is Karta in Joint Hindu Family?
10. Define Company.

**SECTION – B**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Explain the nature and scope of management.  
**(OR)**  
b) Recall the types of planning.
12. a) What are the steps involved in the decision making process?  
**(OR)**  
b) Mention the features of MBO.

**(CONTD ... 2)**

13.a) Distinguish between delegation and decentralization.

(OR)

b) Describe the need for coordination in an organization.

14.a) State the advantages and disadvantages of sole proprietorship.

(OR)

b) Recall the nature and objectives of business.

15.a) Differentiate between public limited company and private limited company.

(OR)

b) What is Prospectus? Why is it important in company formation?

**SECTION – C**

**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K4 (Or) K5)**

16. a) Summarize the functions of Management.

(OR)

b) Explain the contributions of Henry Fayol towards Management.

17.a) Elaborate on the various types of decisions taken at different managerial levels.

(OR)

b) Describe the process of Management by Objectives (MBO).

18. a) Explain the various types of organisatioal structures.

(OR)

b) Summarize the process and importance of controlling in management.

19.a) Summarize the procedure and consequences of dissolution of a partnership firm.

(OR)

b) Elucidate the rights and duties of partners in a partnership firm.

20.a) Discuss the role and significance of Trade Association in promoting business interests.

(OR)

b) Elaborate on Industry 4.0. What are its major components and how is it transforming businesses?

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