

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023

ONLY)

(NO. OF PAGES: 2)

23UIB4A1

REG.NO. :

N.G.M. COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY - 2025

B. Com- IB

MAXIMUM MARKS: 75

SEMESTER: IV

TIME: 3 HOURS

**PART - III**  
**23UIB4A1– ECONOMIC ANALYSIS**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**(K1)**

1. Which of the following states that as a person consumes more of a good or service, the satisfaction or utility gained from each additional unit?
  - a. Law of Demand
  - b. Law of Variable Proportion
  - c. The Law of Diminishing Utility
  - d. Law of Diminishing Returns
2. What leads to a small change in price if a consumer's demand for a good is highly elastic?
  - a. A large change in quantity demanded
  - b. A small change in quantity demanded
  - c. No change in quantity demanded
  - d. A change in consumer preferences
3. Choose from the following that best describes the law of diminishing returns: \_\_\_\_\_
  - a. As more inputs are added, output increases at an increasing rate.
  - b. As more inputs are added, output increases at a decreasing rate.
  - c. As more inputs are added, output remains constant.
  - d. As more inputs are added, output decreases to zero.
4. Select the characteristics of an oligopoly market structure. \_\_\_\_\_
  - a. Many firms competing with identical products.
  - b. A single firm dominating the market.
  - c. A small number of interdependent firms.
  - d. Perfectly competitive market conditions.
5. Which of the following theories of wages emphasizes the role of the supply and demand for labor in determining wages?
  - a. The Subsistence Theory of Wages
  - b. The Marginal Productivity Theory of Wages
  - c. The Bargaining Theory of Wages
  - d. The Classical Theory of Wages

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Define the term “Economics”.
7. Illustrate how price changes affect demand elasticity.
8. Explain the impact of scale of production on cost efficiency.
9. Contrast a competitive market with a monopoly.
10. Indicate the factors that determine wages in an economy.

**(CONTD .... 2)**

**SECTION – B****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Interpret the scope of economics.

**(OR)**

b) Assess the importance of social responsibility in business success.

12. a) Discover how changes in price affect demand curves.

**(OR)**

b) Show the relationship between demand schedule and law of demand.

13. a) Examine the stages of the Law of Variable Proportion.

**(OR)**

b) Discover the relationship between cost and revenue curves.

14. a) Compare Monopoly and Monopolistic Competition.

**(OR)**

b) Show how firms in an oligopoly influence market prices.

15. a) Assess how interest and profit are determined in the market.

**(OR)**

b) List the factors that influence the pricing of land and capital.

**SECTION – C****(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)**

16. a) Debate the relevance of Marshall's utility analysis in modern economics.

**(OR)**

b) Classify the different approaches used in economic analysis.

17. a) Determine the impact of income changes on a consumer's demand schedule.

**(OR)**

b) Investigate how consumer surplus changes with a price increase.

18. a) Classify the factors of production.

**(OR)**

b) Outline the key differences between the Law of Diminishing Returns and the Law of Variable Proportions.

19. a) Discuss the key factors influencing pricing under perfect competition.

**(OR)**

b) Investigate the effects of price discrimination on consumer welfare.

20. a) Evaluate the Marginal Productivity Theory in determining wages.

**(OR)**

b) Formulate an argument for or against the efficiency of the wage theory in labor economics.

Ethical paper

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