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(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO. 22UIB6E2

N.G.M. COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY- 2025

**B.COM-IB(SF)
SEMESTER-VI**

**MAXIMUM MARKS: 50
TIME: 3 HOURS**

**PART – III
22UIB6E2 -AIR CARGO MANAGEMENT**

SECTION –A

ANSWER THE FOLLOWING QUESTIONS. (K1) (10 X 1 = 10 MARK)

1. Which of the following best describes the *Hub & Spoke* model in air cargo management?
 - a) Direct point-to-point transport
 - b) Centralized distribution system
 - c) Only used for passenger flights
 - d) A cargo tracking method
2. Which organization is responsible for international aviation safety and security regulations?
 - a) IATA b) ICAO c) FAA d) DGCA
3. What does SWOT stand for in marketing analysis?
 - a) Strength, Weakness, Opportunities, Threats
 - b) Sales, Work, Operations, Transport
 - c) Strategy, Workforce, Organization, Trade
 - d) Supply, Warehouse, Optimization, Transport
4. What does TACT stand for in air cargo operations?
 - a) Transport and Cargo Terminal b) The Air Cargo Tariff
 - c) Tactical Air Cargo Transport
 - d) Total Air Cargo Trade
5. What is the primary function of an Air Waybill (AWB)?
 - a) To track lost cargo
 - b) To serve as a contract of carriage
 - c) To manage fuel costs
 - d) To classify hazardous materials

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)

6. What are the key functions of IATA in air cargo management?
7. Explain the challenges faced by the air transport industry?
8. Show the key factors involved in consignee-controlled cargo?
9. Why is shipment planning crucial in air cargo operations?
10. Summarise the key components of cargo consolidation?

(CONT...2)

SECTION –B**(5X3=15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. (a) Explain the different types of aircraft used in cargo transportation.(OR)
(b) Discuss the significance of ULD (Unit Load Devices) in air cargo operations.
12. (a) Explain the functions of the air transport system in managing cargo operations.(OR)
(b) Discuss the importance of terminal area and landside operations in air cargo management.
13. (a) Explain the role of marketing research in air freight exports and imports. (OR)
(b) Discuss the significance of segmentation and auditing in cargo sales and marketing.
14. (a) Explain the role of labelling and volume/weight ratio in cargo management. (OR)
(b) Identify the factors affecting air cargo rates and charges.
15. (a) Explain the importance of handling and complaints management in air freight forwarding. (OR)
(b) Examine the role of communication in air freight documentation and processing.

SECTION –C**(5X5=25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 OR K5)**

16. (b) Describe the process flow of air cargo from booking to final delivery.(OR)
(b) Explain the role of International Air Routes and Airport Codes in global air cargo operations.
17. (a) Describe the role of ICAO in air cargo security and firefighting operations.(OR)
(b) Analyze the future trends and industry regulations in air transport management.
18. (a) How does marketing management control impact air freight exports and imports?(OR)
(b) Explain the importance of sales and marketing strategies in air cargo operations.
19. (a) Describe the step-by-step process of customs clearance in air cargo operations.(OR)
(b) Explain the various methods of cargo booking and shipment planning.
20. (a) Describe the process of managing dangerous goods (DGR) in air cargo.(OR)
(b) Explain the role of POD (Proof of Delivery) in air freight forwarding.
