

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE

22 UEC 6E4

DURING THE ACADEMIC YEAR 2022-23 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2025

B.Com. – E.COMMERCE

MAXIMUM MARKS: 50

VI SEMESTER

TIME : 3 HOURS

PART – III

INVESTMENT MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. In which type of risk faced by Portfolio Investment?
a) Interest rate risk b) Inflation risk c) Business risk d) Market risk
2. Which is otherwise called as Company-specific risk?
a) Market risk b) Systematic risk c) Non-diversifiable risk d) Idiosyncratic risk
3. Which of the following relates to industry analysis?
a) Infrastructure facilities b) Competitive forces c) Interest rate d) Market share
4. What type of a model for optimizing the selection of securities?
a) Miller-Orr b) Black-Sholes c) Markowitz d) Gordon
5. In which step involves determining periodically, the portfolio has performed over the review Period?
a) Portfolio performance evaluation b) Portfolio revision
c) Portfolio construction d) Performing security analysis

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

K2

6. What is risk?
7. What is industry analysis?
8. What is the meaning of technical analysis?
9. Define portfolio management
10. What is the Markowitz model of investment?

(CONTD 2)

SECTION – B**(5 X 3 = 15 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K3)

11. a) Summarize the process of investment.
(OR)
b) Classify various types of risk
12. a) State the principles of economic analysis
(OR)
b) Narrate the concept of company analysis
13. a) State the objectives of technical analysis
(OR)
b) Mention the phases of Dow Theory
14. a) Briefly explain the key elements of portfolio management
(OR)
b) What are the role of portfolio management in decision-making?
15. a) Narrate the uses of sharp single index model
(OR)
b) Explain the applications of factors model

SECTION – B**(5 X 5 = 25 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K4 / K5))

16. a) Explain the importance and scope of investments
(OR)
b) Distinguish between Investment and Gambling
17. a) Explain the basic assumptions of economic analysis
(OR)
b) Categorize the different types of economic indicators
18. a) Describe the components of technical analysis
(OR)
b) Explain the need and importance of Elliot Wave theory
19. a) Analyse the scope of portfolio management
(OR)
b) Classify the various techniques of portfolio construction
20. a) Interpret the limitations of Markowitz model of investment
(OR)
b) Explain the advantages and disadvantages of CAPM model