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(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2024 ONLY)

24UBM203

REG.NO. :

**B.B.A
II SEMESTER**

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MAY - 2025**

**MAXIMUM MARKS: 75
TIME : 3 HOURS**

**PART - III
ORGANISATIONAL BEHAVIOUR**

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Organizational Behavior (OB) primarily focuses on_____.
 - a) Individual behaviour
 - b) Group dynamics
 - c) Organizational structure and culture
 - d) All of the above
2. The first stage in the process of perception is_____.
 - a) Selection
 - b) Organization
 - c) Interpretation
 - d) Response
3. What is Motivation?
 - a) The process of organizing resources
 - b) The driving force that compels individuals to take action
 - c) The method of training employees
 - d) The process of decision-making
4. Brainstorming is mainly used for_____.
 - a) Conflict resolution
 - b) Idea generation
 - c) Stress management
 - d) Team dissolution
5. Which leadership theory suggests that effective leadership depends on the situation?
 - a) Trait theory
 - b) Behavioral theory
 - c) Contingency theory
 - d) Charismatic leadership theory

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Define Organizational Behavior (OB).
7. What is Impression Management?
8. What are the two factors in Herzberg's Theory?
9. What is brainstorming?
10. What is Path-Goal Theory of Leadership?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) What are the characteristics of a Learning Organization?

(OR)

- b) Explain the Hawthorne Studies and their implications in Organizational Behavior.

(CONTD.....2)

12.a) What are the major Determinants of Perception?

(OR)

b) Explain the Process of Perception.

13.a) Explain Expectancy Theory and its Components.

(OR)

b) Explain Maslow's Need Hierarchy Theory.

14.a) Differentiate between a group and a team.

(OR)

b) How can organizations help employees cope with stress?

15.a) Explain Behavioral Theory of Leadership with examples.

(OR)

b) Discuss the role of leadership in organizational change.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Discuss the different OB models with examples.

(OR)

b) Explain Transaction Analysis and its relevance in Organizational Behavior.

17. a) Explain the Importance of Personality in Organizational Behavior.

(OR)

b) Explain Impression Management and its Techniques in Organizations.

18. a) Explain Porter and Lawler's Motivation Model.

(OR)

b) Explain Alderfer's ERG Theory.

19.a) Discuss types of conflicts and resolution of conflicts.

(OR)

b) Explain the causes and effects of Occupational Stress in Indian Corporate scenario.

20. a) Explain the Path-Goal Leadership Theory and its relevance in modern organizations.

(OR)

b) Describe the leadership style and skills required for effective management.

ETHICAL PAPER