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**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2024 ONLY)**

24UBM203

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY - 2025

B.B.A

II SEMESTER

MAXIMUM MARKS: 75

TIME : 3 HOURS

PART - III

ORGANISATIONAL BEHAVIOUR

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

SECTION - B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) What are the characteristics of a Learning Organization?
(OR)

b) Explain the Hawthorne Studies and their implications in Organizational Behavior.

(CONTD.....2)

12.a) What are the major Determinants of Perception?
(OR)

b) Explain the Process of Perception.

13.a) Explain Expectancy Theory and its Components.
(OR)

b) Explain Maslow's Need Hierarchy Theory.

14.a) Differentiate between a group and a team.
(OR)

b) How can organizations help employees cope with stress?

15.a) Explain Behavioral Theory of Leadership with examples.
(OR)

b) Discuss the role of leadership in organizational change.

SECTION – C **(5 X 8 = 40 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Discuss the different OB models with examples.
(OR)

b) Explain Transaction Analysis and its relevance in Organizational Behavior.

17. a) Explain the Importance of Personality in Organizational Behavior.
(OR)

b) Explain Impression Management and its Techniques in Organizations.

18. a) Explain Porter and Lawler's Motivation Model.
(OR)

b) Explain Alderfer's ERG Theory.

19.a) Discuss types of conflicts and resolution of conflicts.
(OR)

b) Explain the causes and effects of Occupational Stress in Indian Corporate scenario.

20. a) Explain the Path-Goal Leadership Theory and its relevance in modern organizations.
(OR)

b) Describe the leadership style and skills required for effective management.

ETHICAL PAPER