

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2022 ONLY)

22UBM615

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS): POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS:MAY-2025**  
**B.B.A**  
**SEMESTER VI**  
**MAXIMUM MARKS: 50**  
**TIME: 3 HOURS**

**PART-III**  
**INVESTMENT AND PORTFOLIO MANAGEMENT**

**SECTION - A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Primary and secondary markets \_\_\_\_\_  
(a) compete with each other (b) complement each other  
(c) function independently (d) control each other
2. The sensex has \_\_\_\_\_.  
(a) 25 stocks (b) 30 stocks (c) 33 stocks (d) 35 stocks
3. Commercial papers are issued for a minimum period of \_\_\_\_\_.  
(a) seven days (b) fifteen days (c) one month (d) three months
4. Market imperfections may lead to \_\_\_\_\_.  
(a) lower SML (b) higher SML (c) hand of SML (d) non-leaner SML
5. The mutual funds that are listed in the stock exchanges are \_\_\_\_\_.  
(a) close ended funds (b) stock indexed funds  
(c) open ended funds (d) growth schemes

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Why do people invest?
7. What is insider trading?
8. Define convertible bond.
9. Explain SML.
10. List the characteristics of futures.

**SECTION- B (5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) List the favorable factors for making investment.  
(OR)  
b) Why do companies issue shares in the primary market?
12. a) Bring out the various types of mutual funds.  
(OR)  
b) Explain the stock selection procedure in NSE.

**(CONTD.....2)**

13.a) Explain the various forms of post office investment.

(OR)

b) Discuss the different kinds of investment outlets.

14.a) Explain the Portfolio Investment Process.

(OR)

b) Write a short note on 'Sharpe Index Model'.

15. a) "Speculator prefer stock option" – Discuss.

(OR)

b) Distinguish between futures and forwards.

### SECTION - C

(5X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 & K5)

16.a) Describe the features of an investment programme.

(OR)

b) Describe the market participants of the secondary market.

17. a) Explain the stock selection criteria adopted in the NSE-Nifty.

(OR)

b) Discuss SEBI's guidelines related to mutual funds.

18. a) "Equity shares are a good investment" – Discuss.

(OR)

b) Specify the reasons why investors add real estate in their portfolio.

19. a) Explain statistical methods used by Markowitz to reduce risk.

(OR)

b) Explain CAPM theory and its validity in the stock market.

20. a) Explain the Jensen index of portfolio performance.

(OR)

b) Discuss in detail Portfolio performance evaluation.

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