

(FOR THE CANDIDATES ADMITTED

SUB CODE

24PIB205

DURING THE ACADEMIC YEAR 2024 ONLY)

REG.NO. :

N.G.M. COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: MAY- 2025

M.COM- IB(SF)

MAXIMUM MARKS: 75

SEMESTER - II

TIME: 3 HOURS

**24PIB205– INTERNATIONAL BUSINESS RELATIONS**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING MULTIPLE CHOICE QUESTIONS - (K1)**

1. Which of the following is NOT a reason for the growth of Multinational Corporations (MNCs)?
  - a) Availability of cheap labor
  - b) Increased access to international markets
  - c) Protectionist trade policies
  - d) Technological advancements
2. What is the primary focus of the theory of balance of power in international relations?
  - a) Economic trade agreements
  - b) Maintaining equilibrium in military power among states
  - c) Social welfare systems
  - d) Strengthening cultural ties
- 3 What does "Economic Diplomacy" primarily focus on?
  - a) Managing military alliances
  - b) Promoting trade, investments, and economic interests
  - c) Controlling environmental policies
  - d) Establishing cultural exchange programs
4. What is the primary focus of the Association of Southeast Asian Nations (ASEAN)?
  - a) Military security
  - b) Cultural exchange
  - c) Economic cooperation and regional stability
  - d) Political ideologies
- 5 Which of the following regional organizations does India actively participate in to strengthen its relations with the Asia-Pacific region?
  - a) NATO
  - b) APEC
  - c) G8
  - d) LAFTA

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)**

6. Expand STEPIN factor
7. What is the balance of power theory in international relations?
- 8 How does nationalism influence diplomacy?
9. What are the objectives of the North American Free Trade Agreement (NAFTA)?
10. What do you mean by the term Globalization

**SECTION – B**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Examine the reasons for the growth of Multinational Corporations  
(OR)  
b) Describe the features of International environment.

(CONT.....2)

12. a) Identify the elements of international relations  
(OR)  
b) Examine the elements of National power.
13. a) Describe the Diplomacy and its main tasks  
(OR)  
b) Analyse the differences between open, secret and economic diplomacy
14. a) Examine how the North Atlantic Treaty Organization (NATO) contributes to global security, and how is it relevant to India.  
(OR)  
b) Describe the significance of the South Asian Association for Regional Cooperation (SAARC) for India and its neighbors.
15. a) Assess the contribution of BRICS in attaining its objectives.  
(OR)  
b) List the reasons for growth of MNCS

**SECTION – C****(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)**

16. a) Examine the various causes and issues of Globalization.  
(OR)  
b) Analyse the role of Multinational Corporations (MNCs), their types and the problems faced
17. a) Discuss the types of Balance of Power and the devices and methods used to maintain it  
(OR)  
b) Examine the kinds of power and methods of exercising power.
18. a) Discuss the role of diplomats in promoting national interests.  
(OR)  
b) Examine the Imperialism, Colonialism and Nationalism.
19. a) Analyse the challenges and opportunities for India in strengthening its relations with its neighboring countries in South Asia?  
(OR)  
b) Discuss the role of BRICS in maintaining international relations
20. a) Examine the diplomatic strategies employed by the United States during the Vietnam War and how they reflect the challenges of imperialism and nationalism. (OR)  
b) As a member of the **G20**, India has been involved in shaping global economic governance. Discuss how India has contributed to the G20's agenda on issues such as global financial stability, climate change, and sustainable development. How has India's participation in the G20 influenced its own economic policies and international standing?

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