

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2025

M.Com. IB(SF)

MAXIMUM MARKS : 75

SEMESTER : II

TIME : 3 HOURS

**24PIB2E4 – GLOBAL BUSINESS ENVIRONMENT
SECTION – A (10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.

1. The largest share in India's national income is from _____ (K1)
a) Service sector b) Agricultural sector c) Manufacturing sector d) Trade sector
2. Which of the following is not likely to be a benefit that host countries will obtain from MNC's? (K1)
a) Technology transfer b) Import substitution
c) The ability to impose high tax rate on them d) Job creation
3. ----- change is a potent form for the reconfiguration of industrial boundaries. (K1)
a) Technological b) Economical c) Organizational d) Environmental
4. The International court of justice is located at ----- (K1)
a) New York b) The Hague c) Paris d) Tokyo
5. ----- are fundamental rights that all people have by virtue of being human, regardless of their background. (K1)
a) Technology right b) Cultural right c) Human rights d) Social right

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

6. Define the term 'Business environment'. (K2)
7. What is urbanization? (K2)
8. Explain the meaning of Aesthetics. (K2)
9. What is legal environment? (K2)
10. What is inflation? (K2)

SECTION – B (5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

11. a) Explain the different types of Environmental problems. (K3)
(OR)
b) Assess the need for protection of forests. (K3)
12. a) Examine the impact of climatic change. (K3)
(OR)
b) Find the Rostow's view of economic growth. (K3)

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Ethical paper

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13. a) Describe the material culture and its importance. 24PIB2E4
(K3)

(OR)
b) Explain the points to be considered for fixing the brand names. (K3)

14. a) Assess the bases for legal system. (K3)

(OR)
b) Describe the jurisdictions of International Legal disputes. (K3)

15. a) Interpret the importance of land use in global business. (K3)

(OR)
b) Examine the types of energy system used in global business. (K3)

SECTION – C **(5 X 8 = 40 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

16. a) Analyse the Environmental policy and its approach and regulation. (K4)

(OR)
b) Evaluate the law of environment – protection in India its need. (K4)

17. a) Outline the types of transportation used in global business. (K5)

(OR)
b) Appraise the need for foreign investment and types. (K5)

18. a) Evaluate the importance of attitudes and values in global business. (K5)

(OR)
b) Summarise the distinction between the eastern and western culture. (K5)

19. a). Assess the need and importance of International dispute resolution. (K5)

(OR)
b) Evaluate the Impact on International law on Business of human Rights. (K5)

20. a) Appraise the impact of cultural environment in global business. (K5)

(OR)
b) Discuss the Crime and Corruption in India. (K5)