

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2024 ONLY)

24PIB2E4

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2025

M.Com. IB(SF)

MAXIMUM MARKS : 75

SEMESTER : II

TIME : 3 HOURS

**24PIB2E4 – GLOBAL BUSINESS ENVIRONMENT**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

1. The largest share in India's national income is from \_\_\_\_\_ **(K1)**  
a) Service sector b) Agricultural sector c) Manufacturing sector d) Trade sector
2. Which of the following is not likely to be a benefit that host countries will obtain from MNC's? **(K1)**  
a) Technology transfer b) Import substitution  
c) The ability to impose high tax rate on them d) Job creation
3. ----- change is a potent form for the reconfiguration of industrial boundaries. **(K1)**  
a) Technological b) Economical c) Organizational d) Environmental
4. The International court of justice is located at ----- **(K1)**  
a) New York b) The Hague c) Paris d) Tokyo
5. ----- are fundamental rights that all people have by virtue of being human, regardless of their background. **(K1)**  
a) Technology right b) Cultural right c) Human rights d) Social right

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

6. Define the term 'Business environment'. **(K2)**
7. What is urbanization? **(K2)**
8. Explain the meaning of Aesthetics. **(K2)**
9. What is legal environment? **(K2)**
10. What is inflation? **(K2)**

**SECTION – B**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11. a) Explain the different types of Environmental problems. **(K3)**  
(OR)  
b) Assess the need for protection of forests. **(K3)**
12. a) Examine the impact of climatic change. **(K3)**  
(OR)  
b) Find the Rostow's view of economic growth. **(K3)**

**(CONT.....2)**

**Ethical paper**

- /2/ **24PIB2E4**
13. a) Describe the material culture and its importance. **(K3)**
- (OR)**
- b) Explain the points to be considered for fixing the brand names. **(K3)**
14. a) Assess the bases for legal system. **(K3)**
- (OR)**
- b) Describe the jurisdictions of International Legal disputes. **(K3)**
15. a) Interpret the importance of land use in global business. **(K3)**
- (OR)**
- b) Examine the types of energy system used in global business. **(K3)**

**SECTION – C**

**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

16. a) Analyse the Environmental policy and its approach and regulation. **(K4)**
- (OR)**
- b) Evaluate the law of environment – protection in India its need. **(K4)**
17. a) Outline the types of transportation used in global business. **(K5)**
- (OR)**
- b) Appraise the need for foreign investment and types. **(K5)**
18. a) Evaluate the importance of attitudes and values in global business. **(K5)**
- (OR)**
- b) Summarise the distinction between the eastern and western culture. **(K5)**
19. a). Assess the need and importance of International dispute resolution. **(K5)**
- (OR)**
- b) Evaluate the Impact on International law on Business of human Rights. **(K5)**
20. a) Appraise the impact of cultural environment in global business. **(K5)**
- (OR)**
- b) Discuss the Crime and Corruption in India. **(K5)**