

(FOR THE CANDIDATES ADMITTED

SUBJECT CODE **23 PCO 4E5**

DURING THE ACADEMIC YEAR 2023-24 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY – 2025

M.Com.

MAXIMUM MARKS: 75

IV SEMESTER

TIME : 3 HOURS

LOGISTICS MANAGEMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. What is one of the key roles of logistics in the economy?
 - a) Reducing import taxes
 - b) Increasing production costs
 - c) Ensuring efficient movement of goods
 - d) Implementing strict labor laws
2. How does SCM create value in a supply chain?
 - a) By improving inventory storage
 - b) By integrating processes and reducing costs
 - c) By delaying delivery schedules
 - d) By outsourcing the entire process
3. Which material handling tool is commonly used in warehouses?
 - a) Forklift
 - b) Conveyor belt
 - c) Pallet jack
 - d) All of the above
4. What is the primary objective of transportation in logistics?
 - a) To ensure timely delivery of goods
 - b) To increase inventory levels
 - c) To reduce packaging costs
 - d) To promote customer complaints
5. What does reverse logistics involve?
 - a) Accelerating forward supply chain processes
 - b) Moving products from consumers back to manufacturers
 - c) Reducing packaging material costs
 - d) Eliminating return processes

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Define Logistics.
7. What do you mean by Supply Chain Management?
8. Construct the term Inventory Management.
9. Extend the meaning of containerization.
10. What is green logistics.

(CONTD 2)

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Describe the evolution of logistics.

(OR)

- b) Examine the role of logistics in Economy.

12. a) State the objectives the Supply Chain Management.

(OR)

- b) Discover the functions of Supply Chain Management

13. a) Assess the importance of Inventory Management.

(OR)

- b) Identify the types of Inventory.

14. a) Examine the concepts of logistical packaging.

(OR)

- b) Sketch the modes of transportation used in logistics.

15. a) Find out the importance of logistics information system.

(OR)

- b) Examine the objectives of e-commerce in the logistics sector.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4(Or)K5)

16. a) Classify the different types of logistics.

(OR)

- b) Assume the role of logistics in organized retail in India.

17. a) Discuss the contribution of supply chain management in creating value for businesses. **(OR)**

- b) Summarize the effectiveness of supply chain management in India, focusing on infrastructure challenges.

18. a) Criticize the importance of material storage systems in logistics.

(OR)

- b) Construct the types of Warehousing Management Systems.

19. a) Analyze the freight management and its role in optimizing transportation networks.

(OR)

- b) Evaluate the types of packaging materials.

20. a) Discuss the principles of designing an efficient logistics information system.

(OR)

- b) Examine the requirements of logistics in E-Commerce.