

**(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023-24 ONLY)**

**SUBJECT CODE 23 PCO 4E5**

**REG.NO.** \_\_\_\_\_

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**

**END-OF-SEMESTER EXAMINATIONS : MAY – 2025**

**M.Com.**

**MAXIMUM MARKS: 75**

**IV SEMESTER**

**TIME : 3 HOURS**

**LOGISTICS MANAGEMENT**

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**(K1)**

1. What is one of the key roles of logistics in the economy?
  - a) Reducing import taxes
  - b) Increasing production costs
  - c) Ensuring efficient movement of goods
  - d) Implementing strict labor laws
2. How does SCM create value in a supply chain?
  - a) By improving inventory storage
  - b) By integrating processes and reducing costs
  - c) By delaying delivery schedules
  - d) By outsourcing the entire process
3. Which material handling tool is commonly used in warehouses?
  - a) Forklift
  - b) Conveyor belt
  - c) Pallet jack
  - d) All of the above
4. What is the primary objective of transportation in logistics?
  - a) To ensure timely delivery of goods
  - b) To increase inventory levels
  - c) To reduce packaging costs
  - d) To promote customer complaints
5. What does reverse logistics involve?
  - a) Accelerating forward supply chain processes
  - b) Moving products from consumers back to manufacturers
  - c) Reducing packaging material costs
  - d) Eliminating return processes

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.**

**(K2)**

6. Define Logistics.
7. What do you mean by Supply Chain Management?
8. Construct the term Inventory Management.
9. Extend the meaning of containerization.
10. What is green logistics.

**(CONTD .... 2)**

**SECTION – B****(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Describe the evolution of logistics.  
**(OR)**

b) Examine the role of logistics in Economy.

12. a) State the objectives the Supply Chain Management.  
**(OR)**

b) Discover the functions of Supply Chain Management

13. a) Assess the importance of Inventory Management.  
**(OR)**

b) Identify the types of Inventory.

14. a) Examine the concepts of logistical packaging.  
**(OR)**

b) Sketch the modes of transportation used in logistics.

15. a) Find out the importance of logistics information system.  
**(OR)**

b) Examine the objectives of e-commerce in the logistics sector.

**SECTION – C****(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4(Or)K5)**

16. a) Classify the different types of logistics.  
**(OR)**

b) Assume the role of logistics in organized retail in India.

17. a) Discuss the contribution of supply chain management in creating value for businesses.  
**(OR)**

b) Summarize the effectiveness of supply chain management in India, focusing on infrastructure challenges.

18. a) Criticize the importance of material storage systems in logistics.  
**(OR)**

b) Construct the types of Warehousing Management Systems.

19. a) Analyze the freight management and its role in optimizing transportation networks.  
**(OR)**

b) Evaluate the types of packaging materials.

20. a) Discuss the principles of designing an efficient logistics information system.  
**(OR)**

b) Examine the requirements of logistics in E-Commerce.