

(FOR THE CANDIDATES ADMITTED

23UHY4A4

DURING THE ACADEMIC YEAR 2023

ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2025

B.A HISTORY(Aided)

MAXIMUM MARKS: 75

SEMESTER-IV

TIME : 3 HOURS

PART - III

23UHY4A4-JOURNALISM

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

(K1)

1. Who was the father of Indian Journalism?
a) James Augustus Hicky b) James Madison c) Peter Aurther d) Davidson
2. _____ was the first newspaper published in India.
a) Swadeshmithran b) The Hindu c) Bengal Gazette d) Indian Express
3. When was United news of India established?
a) 1953 b) 1956 c) 1957 d) 1959
4. Which among the following is not a work of reporter?
a) Arranging News b) Writing Story c) Gathering News d) Circulating
5. The _____ section of a newspaper is a space where the editors and writers of the paper can express their opinions on current events.
a) Editorial b) Advertisement c) Front Page d) Sports

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Journalism.
7. Who was James Augustus Hicky?
8. Expand PTI.
9. Who is an editor?
10. What is meant by book review in journalism?

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Trace the canons of Journalism.
(OR)
b) Identify the 4C's of Journalism.
12. a) List the social responsibility of Press in India.
(OR)
b) Summarize the ethics of journalism in India.

Ethical paper

(CONTD 2)

13.a) How do news agencies work?

(OR)

b) Enumerate the role of advertisement in Journalism.

14.a) Trace the role of a reporter in writing articles.

(OR)

b) List the process of Journal circulation.

15. a) What are the principles of page make up?

(OR)

b) Categorize various types of page make up?

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)

16.a) Analyze the origin of journalism in world.

(OR)

b) Assess how journalism originated in India.

17.a) List the Press Laws in India.

(OR)

b) Estimate the origin of News Papers in India and its role before and after independence.

18.a) Write about some important News Agencies in India?

(OR)

b) Analyze the process of collection of News.

19.a) Enumerate the duties of an editor.

(OR)

b) Summarize the norms of printing articles.

20.a) Estimate the importance of interviewing in journalism.

(OR)

b) Bring out the importance of editorial page in news paper.

Ethical paper