



13.a) How do news agencies work?

**(OR)**

b) Enumerate the role of advertisement in Journalism.

14.a) Trace the role of a reporter in writing articles.

**(OR)**

b) List the process of Journal circulation.

15. a) What are the principles of page make up?

**(OR)**

b) Categorize various types of page make up?

### **SECTION – C**

**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16.a) Analyze the origin of journalism in world.

**(OR)**

b) Assess how journalism originated in India.

17.a) List the Press Laws in India.

**(OR)**

b) Estimate the origin of News Papers in India and its role before and after independence.

18.a) Write about some important News Agencies in India?

**(OR)**

b) Analyze the process of collection of News.

19.a) Enumerate the duties of an editor.

**(OR)**

b) Summarize the norms of printing articles.

20.a) Estimate the importance of interviewing in journalism.

**(OR)**

b) Bring out the importance of editorial page in news paper.

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Ethical paper