

FOR THE CANDIDATES ADMITTED

19UPA6S3

DURING THE ACADEMIC YEAR 2019 ONLY)

REG.NO.:

N.G.M.COLLEGE (AUTONOMOUS): POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY – 2022

B.COM. PA

MAXIMUM MARKS: 50

VI SEMESTER

TIME: 2 HOURS

PART – IV

ENTREPRENEURIAL DEVELOPMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER ALL OF THE FOLLOWING QUESTIONS: (K1)

MULTIPLE CHOICE QUESTIONS

1. A Person who has a vision and generates an action plan to attain is called as _____.
a) Entrepreneur b) Intrapreneur c) Sole Trader d) Karta
2. Agro Industries are examples for _____.
a) Urban Entrepreneurship b) Rural Entrepreneurship
c) Semi-Urban Entrepreneurship d) Start-Ups
3. _____ is a process in which specific project strategies are selected from among the alternatives.
a) Project selection b) Product selection
c) Project identification d) Project analysis
4. _____ analysis involves taking a judgement call on whether a project is feasible.
a) Feasibility b) Durability c) Strategic d) Investment
5. _____ is a financial assistance provided by the government.
a) Incentives b) Tariff c) Rebate d) Subsid

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is EDP?
7. Give examples for Entrepreneurship in informal sector.
8. What is you mean by Start Ups?
9. What is a Project Report?
10. What is an incentive?

SECTION – B

(5 X 8 = 40 MARKS)

ANSWER ANY FIVE QUESTIONS OUT OF THE EIGHT QUESTIONS. (K3)

11. Explain the characteristics and qualities of an Entrepreneur.
12. How do you classify the Entrepreneurs?
13. Explain the Phases of Entrepreneurship Development Program.
14. Discuss the need and importance of Women entrepreneurship and the problems faced by them.
15. What are the steps in project identification and selection of a project?
16. How to prepare a project report and what are the contents of a project report?
17. Enumerate the elements of project formulation.
18. Evaluate the subsidies given for the entrepreneurs and the objectives of Seed Capital Assistance Facility.
