

SUB CODE

20 UEC 4N3

REG.NO.

NGM COLLEGE (AUTONOMOUS) POLLACHI

END-OF-SEMESTER EXAMINATIONS: JULY - 2022

B.Com. – E.Commerce

MAXIMUM MARKS: 50

IV SEMESTER

TIME: 2 HOURS

PART-IV: SKILL BASED ELECTIVE PAPER-II

APPLICATIONS OF E-COMMERCE

SECTION – A

[10 x 1 =10 MARKS]

ANSWER THE FOLLOWING QUESTIONS

MULTIPLE CHOICE QUESTIONS:

(K1)

(Qn. No. 1 - 5)

1. Which of the following describes e-commerce?
 - a) Doing business electronically
 - b) Doing business
 - c) Sale of goods
 - d) All the above
2. Expand WAP _____
 - a) Wireless access protocol
 - b) Wireless application protocol
 - c) Wireless application process
 - d) None of the above
3. EDI can be implemented using a _____
 - a) Virtual private network
 - b) Value- added network
 - c) Metropolitan network
 - d) None of the above
4. _____ is simply the use of electronic means to transfer funds directly from one account to another account, rather than by cheque or cash.
 - a) M- Banking
 - b) O-Banking
 - c) D-Banking
 - d) E-Banking
5. A digital signature is _____
 - a) An authentication of an electronic record
 - b) Encrypted signature
 - c) Both a & b
 - d) None of these

(CONTD.....2)

6. Define E-Commerce.
7. List any three learning portal.
8. Write a note on Digital Signature.
9. Write a note on M-Commerce.
10. Write any two merits of EDI.

SECTION – B**(5×8=40 Marks)****ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS.****(K3)**

11. Explain the various features of E-Commerce technologies.
12. Explain the various technologies for mobile commerce.
13. Write a note on E-Commerce securities.
14. Discuss the various needs for E-Commerce.
15. Explain the EDI legal securities and privacy issues.
16. List the advantages and disadvantages of E-Commerce.
17. Describe the E-Commerce Opportunities in India.
18. Describe the Advantages and limitation of WAP.
