

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2020 ONLY)**

(NO OF PAGES: 1)

20 UBP 4N3

REG.NO

NGM COLLEGE (AUTONOMOUS): POLLACHI

END – OF – SEMESTER EXAMINATIONS: JULY- 2022

UG DEGREE PROGRAMMES (SF)

MAXIMUM MARKS: 50

IV SEMESTER

TIME: 2 HOURS

PART – IV NON MAJOR ELECTIVE PAPER- II

PROJECT MANAGEMENT

SECTION - A

(10 X 1 = 10 MARKS)

ANSWER ALL OF THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS

(K1)

1. Project _____ is a process in the initiating phase of project life cycle for identifying a need, problem, or opportunity.
a) Formulation b) Appraisal c) Identification d) Evaluation
2. A _____ study is an assessment of the practicality of a proposed plan or project.
a) Systematic b) Project c) Feasibility d) Experimental
3. Project _____ is a cost and benefits analysis of different aspects of proposed project with an objective to adjudge its viability.
a) Plan b) Appraisal c) Approval d) Analysis
4. Plant location refers to the choice of region and the selection of a particular site for setting up a business or factory.
a) Selection b) location c) Layout d) Design
5. Small scale industries are labour intensive and yet they require _____ capital.
a) Little b) Medium c) High d) Nil

ANSWER THE FOLLOWING IN ONE OR TWO SENTENCES

(K2)

6. Indicate the concept of business project.
7. Explain the various stages of project formulation.
8. Indicate the payback period.
9. Explain the PERT and CPM.
10. Illustrate the micro industry.

SECTION - B

(5 X 8 = 40 MARKS)

ANSWER ANY FIVE QUESTIONS OUT OF EIGHT QUESTIONS.

(K3)

11. Describe the project identification steps in details.
12. Examine the various stages in project formulation.
13. Categorise about the various methods of project appraisal with example.
14. Analyse the types of factory and its design.
15. Investigate the role of SSI in economic development of India.
16. Examine the feasibility analysis of start up business after the pandemic period in India.
17. Describe the plant location and its importance.
18. Inspect the various problems faced by SSI in Indian perspectives.