

(FOR THE CANDIDATES ADMITTED

22UIB513

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO.

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER- 2024

B.Com IB

MAXIMUM MARKS: 50

SEMESTER-V

TIME : 3 HOURS

**PART – III**

**22UIB513– EXPORT IMPORT MANAGEMENT**

**SECTION – A**

**(10 X 1 = 10 MARK**

**ANSWER THE FOLLOWING QUESTIONS.**

**(K1)**

1. \_\_\_\_\_ refers to purchase of goods from a foreign country  
a) Foreign Trade b) Export Trade c) Import Trade d) EXIM Trade
2. Logistic is the part of a supply chain involved with the forward and reverse flow of \_\_\_\_\_  
a) Goods b) Export Trade c) Import d) invoice
3. Which of the following document is not a document related to the fulfill the customs formalities?  
a) Shipping bill b) Export licence c) Letter of insurance d) Proforma invoice
4. Which of the following document is not required for obtaining an export license?  
a) IEC number b) Letter of credit c) Membership certificate d) Bank account number
5. Which mode of transportation is often used for time-sensitive shipments and perishable goods?  
a). Ocean freight b) Rail freight c) Air freight d) Trucking

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES**

**(K2)**

6. Define the limitations of import range.
7. Explain the export negotiation.
8. Infer the import in trading.
9. Outline shipping documents.
10. Restate about the warehouse.

**SECTION – B**

**(5 X 3 = 15 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

**(K3)**

11. a) What are the features of export and import?  
**(OR)**  
b) List the advantages of export and import.
12. a) Classify the functions of export marketing.  
**(OR)**  
b) Explain the differences between negotiation and acceptance credits.
13. a) Analyze the benefits of import export license.  
**(OR)**  
b) Examine the four features of documentation.

**(CONTD .... 2)**

14. a) Explain the types of payment methods in international trade.

(OR)

b) Determine the export import financing mechanism.

15. a) Discuss the role and function of EXIM

(OR)

b) Design the duties and responsibilities of customs house agent.

**SECTION – C**

**(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16. a) What are the types of export and import?

(OR)

b) Define the role of the Director General of Foreign Trade and Commerce.

17. a) Outline the role of cargo insurance in Exim trade.

(OR)

b) Summarize the different types of RC & MC.

18. a) List the different types of custom clearance.

(OR)

b) Simplify the different types of cargo insurance.

19. a) Explain the differences between documentary credit and letter of credit

(OR)

b) Defend the importance of risk management strategy..

20. a) Design the features of Exim bank of India

(OR)

b) Elaborate the benefit of inspection and survey in shipping.

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