

(FOR THE CANDIDATES ADMITTED

22UBP513

DURING THE ACADEMIC YEAR 2022 ONLY)

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024

B.COM-BPS
SEMESTER -V

MAXIMUM MARKS: 50
TIME : 3 HOURS

PART – III

22UBP513 – CAMPUS TO CORPORATE

SECTION – A

**(10 X 1 = 10 MARK
(K1)**

ANSWER THE FOLLOWING QUESTIONS.

1. That people develop mindfulness abilities and keenly observe how they are improving their personality refers to_____
a) Self-sufficient b) Self-regulating c) Self-awareness d) Self-motivated
2. Which is a barrier to speaking?
a) Poor Listening b) Lack of time c) Nervousness d) Reluctant to read
3. Which of these is an informal greeting?
a) Good day b) Good morning c) Good evening d) Hey
4. The problem-solving process begins with_____
a) clarification of the situation
b) establishment of alternatives
c) identification of the difficulty
d) isolation of the cause
5. What is a symptom of positive self-esteem?
a) Recognizing your own strengths and accepting your own weaknesses
b) Hating yourself
c) Being unable to trust others
d) Thinking others are better than you

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. What is soft Skill?
7. Define business etiquette
8. State the common signs and symptoms of stress.
9. Recall the underlying causes of aggressive behavior in the workplace.
10. How do self-esteem and self-confidence differ?

(CONT..2)

SECTION – B**(5 X 3 = 15 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K3)**

11 a) What do you understand by campus to corporate transition?

(OR)

b) How can leaders foster a positive and productive workplace culture through their attitude and behaviour?

12 a) Describe the qualities that form good business etiquette.

(OR)

b) Why do first impressions tend to be so powerful?

13 a) Point out the role that technology plays in efficient time management.

(OR)

b) State the key characteristics of an effective team leader.

14 a). What are the common causes of Conflict in organizations?

(OR)

b) How can negotiation skills be used to resolve conflicts?

15 a) How can you challenge and overcome negative thought patterns?

(OR)

b) What strategies can be used to stay motivated and focused on goals?

SECTION – C**(5 X 5 = 25 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.(K4 (Or) K5)**

16 a) How does listening contribute to building a positive and inclusive work culture?

(OR)

b) Explain the fundamentals of effective presentation in a corporate environment.

17 a) Explore various techniques for facilitating effective Group Discussions

(OR)

b) Describe the proper etiquette for attending business conferences and trade shows.

18. a) Explain how workplace culture fosters Work-Life Balance.

(OR)

b)How can organisations effectively manage cultural diversity?

19 a) Describe the different conflict management styles practiced in workplace.

(OR)

b) Narrate the potential consequences of unresolved conflict in an organization.

20 a) Discuss the importance of setting clear and achievable personal and professional goals.

How do these goals contribute to overall life satisfaction?

(OR)

b)Explain the concept of cultural intelligence and its importance in developing social conversation skills. How can individuals adapt their communication style to different cultural backgrounds?
