

(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023 ONLY)

23UCC3N2

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI**  
**END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024**  
**B.Com.- CA**  
**SEMESTER: III**  
**MAXIMUM MARKS: 50**  
**TIME : 2 HOURS**

**PART-IV**

**NON-MAJOR ELECTIVE -SUPPLY CHAIN MANAGEMENT**

**SECTION – A**

**(10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

1. What is a result of an efficient supply chain **(K1)**
  - a) Higher inventory costs
  - b) Improved delivery times
  - c) Reduced product quality
  - d) Increased risks
2. What is the primary objective of network design.
  - a) Minimize costs
  - b) Maximize customer satisfaction
  - c) Optimize inventory levels
  - d) Improve supply chain visibility
3. Procurement methods have considerable impact on \_\_\_\_\_
  - a) Product pricing
  - b) Inventory level
  - c) Warehouse space
  - d) Transportation modes
4. Which strategy achieves economies of scale in supply chain.
  - a) Outsourcing
  - b) vertical integration
  - c) Horizontal integration
  - d) All of the above
5. Transportation service also called as \_\_\_\_\_
  - a) Financial
  - b) Marketing
  - c) Logistics
  - d) None of these

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES. (K2)**

6. Define supply chain.
7. State the two Importance of Supply Chain.
8. Indicate any two role of seasonality in demand forecasting.
9. State the two benefits of Safety Inventory.
10. Examine the Information Technology of supply chain.

**SECTION – B**

**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**

11. a) Explain the process view of supply chain. **(K4)**  

**(OR)**

- b) Examine the importance of supply chain. **(K4)**

**(CONTD .... 2)**

12.a) Describe the designing the distribution networking supply chain. (K4)

(OR)

b) Explain Network Design in an Uncertain Environment. (K4)

13.a) Explain basic approaches for demand forecasting. (K4)

(OR)

b) Describe the role of aggregate planning in supply chain management. (K4)

14.a) Describe the impact of supply uncertainty on safety inventory. (K4)

(OR)

b) Analyze the impact of economies of scale on supply chain efficiency. (K4)

15.a) Evaluate the strength and weaknesses of different modes of Transportation. (K5)

(OR)

b) Explain the role of e-business in a supply chain. (K4)

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