

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2024 ONLY)**

24PCC1E1

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024

COURSE NAME: M.Com.- C.A

MAXIMUM MARKS: 75

SEMESTER: I

TIME : 3 HOURS

BUSINESS ENVIRONMENT

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Which is not a component of specific forces of the business environment?
a) Customers b) Technological conditions c) Investors d) Employees
2. Select the industrial policy resolution was passed first in ---- year
a) 1947 b) 1956 c) 1931 d) 1948
3. The macro environment consists of ----- environment
a) Social b) Political and Legal c) Technological d) Customer
4. The preamble of constitution proclaims _____.
a) Justice b) Sovereignty c) Liberty d) Fraternity
5. What are the elements of business ethics?
a) Values, right and duties b) Attitudes, pressure and environment
c) Value, environment and attitude d) Recognition

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

(K2)

6. Define business environment.
7. Explain the benefits of liberalization.
8. Indicate the type of political institutions.
9. Expend the opportunities in technological environment.
10. Define women entrepreneur

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Point out the importance of business environment.
(OR)
b) Describe the scope of business environment
- 12.a) Find the merits of privatization.
(OR)
b) Show the pros of globalization.

13.a) List the objectives of state intervention in the economy.
(OR)

b) Show the different roles of government in Indian economy

14.a) Examine the status of technological environment in india.

(OR)

b) Measure the restraints on the technological environment in india

15.a) Classify the types of social responsibility in india.

(OR)

b) Discover the challenges in corporate governance.

SECTION – C

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.

(K4 (Or) K5)

16. a) Prepare the various types of business external environment.
(OR)

b) Discuss the objectives of business environment.

17.a) Summarise the various form of privatization.
(OR)

b) Evaluate the main provision of the industrial policy 1991.

18. a) Analyze the relationship between the government and businesses in india.
(OR)

b) Investigate the fundamental right of the constitution in india.

19.a) Prepare the impact of the technological environment on business.
(OR)

b) Discuss the features of the technological environment

20.a) Interpret the responsibility of business towards different sections of society.
(OR)

b) Assess the business opportunities in women entrepreneur.
