

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2023 ONLY)

23UCC3A1

REG.NO. :

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : MONTH AND YEAR
COURSE NAME B.Com.- CA **MAXIMUM MARKS: 75**
SEMESTER -III **TIME : 3 HOURS**

PART - III
PRINCIPLES OF MANAGEMENT

SECTION – A **(10 X 1 = 10 MARKS)**

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

(K1)

1. Management deals with _____
 - a) Internal environment
 - b) External environment
 - c) Both internal and external environment
 - d) Business environment
2. _____ is known as “the father of scientific management.”
 - a) Fredrick W. Taylor
 - b) Henry Fayol
 - c) Robert Owen
 - d) None of these
3. Is about deciding in advance what should be done?
 - a) Organizing
 - b) Directing
 - c) Planning
 - d) Controlling
4. Controlling function of an organization is _____.
 - a) Forward looking
 - b) Back moral looking
 - c) Forward as well as backward looking
 - d) Continuous process
5. Which one of the following is not a downward communication ?
 - a) Notices
 - b) Circulars
 - c) Orders
 - d) Complaints

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES

(K2)

6. Define Management.
7. Write short notes on Planning.
8. Write any two types of Decision making.
9. State any three needs of Motivation.
10. What is a Communication?

SECTION – B

(5 X 8 = 40 MARKS)

ANSWER EITHER (a) (OR) (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Define the Nature and Scope of Management.
(OR)
b) What are the various levels of Management?
- 12 a) Describe the advantages and disadvantage of Planning.
(OR)
b) Explain the types of Decision Making.

(CONTD.....2)

- 13 a) State the Importance of Organizing.
(OR)
b) Identity the current trends in the organization structural framework.
- 14 a) Examine the need for Motivation.
(OR)
b) Write short notes on Maslow's Theory of Motivation.
- 15 a) What are the Qualities of a good Leader?
(OR)
b) Analyze the features of Leadership.

SECTION – C**(5 X 5 = 25 MARKS)**

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
(K4 (Or) K5)

- 16 a) Describe the Functions of Management. (K4)
(OR)
b) Write a brief note on peter F.Druker's contribution to Management. (K4)
- 17 a) Examine various methods of Planning. (K4)
(OR)
b) Point out the Merits and Demerits of MBO. (K5)
- 18 a) Enumerate the process of Organization. (K4)
(OR)
b) Explain the Nature and importance of Organization. (K5)
- 19 a) State the assumptions of the Theories of Motivation. (K4)
(OR)
b) Write an elaborate note on Communication Types. (K4)
- 20 a) Describe the characteristics of good system of Control. (K5)
(OR)
b) Explain the various types of Leadership styles. (K5)
