

**(FOR THE CANDIDATES ADMITTED  
DURING THE ACADEMIC YEAR 2023 ONLY)**

**23UCC3A1**

**REG.NO. :** \_\_\_\_\_

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI  
END-OF-SEMESTER EXAMINATIONS : MONTH AND YEAR  
COURSE NAME B.Com.- CA  
SEMESTER -III**

**MAXIMUM MARKS: 75  
TIME : 3 HOURS**

**PART - III  
PRINCIPLES OF MANAGEMENT**

**SECTION – A (10 X 1 = 10 MARKS)**

**ANSWER THE FOLLOWING QUESTIONS.**

**MULTIPLE CHOICE QUESTIONS.**

**(K1)**

1. Management deals with \_\_\_\_\_
  - a) Internal environment
  - b) External environment
  - c) Both internal and external environment
  - d) Business environment
2. \_\_\_\_\_ is known as “the father of scientific management.”
  - a) Fredrick W. Taylor
  - b) Henry Fayol
  - c) Robert Owen
  - d) None of these
3. Is about deciding in advance what should be done?
  - a) Organizing
  - b) Directing
  - c) Planning
  - d) Controlling
4. Controlling function of an organization is \_\_\_\_\_.
  - a) Forward looking
  - b) Back moral looking
  - c) Forward as well as backward looking
  - d) Continuous process
5. Which one of the following is not a downward communication ?
  - a) Notices
  - b) Circulars
  - c) Orders
  - d) Complaints

**ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)**

6. Define Management.
7. Write short notes on Planning.
8. Write any two types of Decision making.
9. State any three needs of Motivation.
10. What is a Communication?

**SECTION – B (5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) (OR) (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)**

11. a) Define the Nature and Scope of Management.  
**(OR)**  
b) What are the various levels of Management?
- 12 a) Describe the advantages and disadvantage of Planning.  
**(OR)**  
b) Explain the types of Decision Making. **(CONTD.....2)**

13 a) State the Importance of Organizing.  
**(OR)**  
 b) Identity the current trends in the organization structural framework.

14 a) Examine the need for Motivation.  
**(OR)**  
 b) Write short notes on Maslow's Theory of Motivation.

15 a) What are the Qualities of a good Leader?  
**(OR)**  
 b) Analyze the features of Leadership.

**SECTION – C****(5 X 5 = 25 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.**  
**(K4 (Or) K5)**

16 a) Describe the Functions of Management. **(K4)**  
**(OR)**  
 b) Write a brief note on Peter F. Drucker's contribution to Management. **(K4)**

17 a) Examine various methods of Planning. **(K4)**  
**(OR)**  
 b) Point out the Merits and Demerits of MBO. **(K5)**

18 a) Enumerate the process of Organization. **(K4)**  
**(OR)**  
 b) Explain the Nature and importance of Organization. **(K5)**

19 a) State the assumptions of the Theories of Motivation. **(K4)**  
**(OR)**  
 b) Write an elaborate note on Communication Types. **(K4)**

20 a) Describe the characteristics of good system of Control. **(K5)**  
**(OR)**  
 b) Explain the various types of Leadership styles. **(K5)**

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