

**(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR 2024 ONLY)**

24UBM101

REG.NO. :

**N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI
END-OF-SEMESTER EXAMINATIONS : NOVEMBER-2024**

**COURSE NAME: B.B.A
SEMESTER: I**

MAXIMUM MARKS: 75
TIME : 3 HOURS

PART - III

PRINCIPLES OF BUSINESS MANAGEMENT AND BUSINESS ORGANIZATION

SECTION – A (10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

K1

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES.

K2

6. What are the essential roles of a manager?
7. Explain the process of organizing.
8. What are the elements of delegation?
9. List the merits of effective decision making.
10. Mention the importance of controlling.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. K3

11. a) Explain the functions of management in detail.
(OR)
b) Management is the art as well as science'- Justify

12. a) Explain the types of decisions in business management.
(OR)
b) Write short notes on Management by Objectives (MBO).

(CONTD....2)

13.a) Differentiate between formal and informal organization.
(OR)
b) What are the factors determining span of management?

14.a) Define partnership. Explain the features of partnership.
(OR)
b) Explain the forms of sole proprietorship

15.a) What are the various types of industry 4.0? Explain.
(OR)
b) Explain the features Co-Operative Society.

SECTION – C**(5 X 8 = 40 MARKS)**

**ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS.
K4 & K5**

16. a) Explain the 14 principles of management by Henri Fayol.
(OR)
b) Explain the various levels of management.

17.a) Explain the process of decision making in detail.
(OR)
b) Discuss the merits and demerits of Quantitative Techniques in decision making.

18. a) Explain the types of organizational structure with suitable example.
(OR)
b) Describe the span of management in detail.

19.a) Explain the types of industry with suitable example.
(OR)
b) Explain the sole proprietorship and partnership firm and list out its advantages and disadvantages

20.a) What are the Difference between Public vs Private sector? Discuss.
(OR)
b) Briefly elaborate the various types of trade Association.
