

N.G.M.COLLEGE (AUTONOMOUS) : POLLACHI

END-OF-SEMESTER EXAMINATIONS : MAY 2024

M.com. IB (SF)

MAXIMUM MARKS: 75

SEMESTER-II

TIME : 3 HOURS

23PIB205 – INTERNATIONAL LOGISTICS MANAGEMENT

SECTION– A

(10X1=10MARKS)

ANSWER THE FOLLOWING QUESTIONS.(K1)

1. Placeutility is created by _____
 - a) Logistics Function
 - b) Distribution Function
 - c) Procurement Function
 - d) Operational Function
2. JIT is a practice originally followed in
 - a) America
 - b) China
 - c) Japan
 - d) USA
3. Bill of Lading is a
 - a) Contract document
 - b) Bills Payable
 - c) Bills Receivable
 - d) Document
4. This refer to the movement of goods from one place to another
 - a) Transportation
 - b) Storage
 - c) Packaging
 - d) Inventory
5. Consumer pack aging focuses on
 - a) Marketing emphasis
 - b) Logistics emphasis
 - c) Material disposal
 - d) Utilization

ANSWER THE FOLLOWING IN ONE (OR) TWO SENTENCES (K2)

6. What is the meaning of logistics?
7. Explain the term Inventory cost.
8. Define ware housing.
9. What do you mean by Packaging?
10. Explain the term order Processing.

SECTION – B

(5 X 5 = 25 MARKS)

ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K3)

11. a) Describe the components of logistics management.
(OR)

b) Compare the domestic logistics with international logistics.

12. a) List the objectives of material handling.
(OR)
b) Examine the benefits of JIT inventory management.
13. a) Find the various types of warehouses.
(OR)
b) Describe the elements of order processing cost.
14. a) Interpret the types of packaging
(OR)
b) List the factors influencing choosing the transportation mode.
15. a) Examine the objectives of logistics management
(OR)
b) Explain the advantages of Multi modal Transportation.

SECTION – C**(5 X 8 = 40 MARKS)****ANSWER EITHER (a) OR (b) IN EACH OF THE FOLLOWING QUESTIONS. (K4 (Or) K5)**

16. a) a) Analyze the elements of Customer Service.
(OR)
b) Examine the importance of Supply Chain Management
17. a) Discuss the major equipment categories in material handling.
(OR)
b) Evaluate the types of Inventory Management in Logistics.
18. a) Examine the functions of warehousing.
(OR)
b) Investigate the elements of order processing.
19. a) Summarize the modes of transport.
(OR)
b) Interpret the functions of Packaging
20. a) Analyze the logistics activities in the manufacturing organization
(OR)
b) Categorize the important reasons for requirements of Logistics Management.

ETHICAL PAPER
